

GOLD COAST CITY COUNCIL ADVERTISING DEVICE APPLICATION

If you are an applicant, this information and checklist is intended to assist you to determine whether you are able to assess a proposed advertising device as Self Assessable Development or whether a Planning Application should be lodged with the Gold Coast City Council.

GENERAL INFORMATION

An Advertising Device is self assessable in the Table of Development, contained in Local Area Plans or Domains (also known as Place Codes), subject to the advertising device complying with the provisions of the relevant Local Area Plan or Domain, specific development codes and constraint codes.

If the advertising device does not comply with the self assessable provisions of the relevant Local Area Plan or Domain the application will become Code/Impact assessable development and a Planning Application (Operational Works) must be lodged with Council (The Form 1 Development Application includes Part A and Part E).

An Application to License an Advertising Device (Form S) must also be completed by the owner of the sign who will be responsible for the payment of an annual licence fee if applicable.

It is the responsibility of the applicant to confirm the application status (Self, Code or Impact Assessable Development) of the proposed advertising device.

Code and Impact assessable advertising devices will be assessed in accordance with the provisions of the Specific Development Advertising Device Code and the stated purpose of Council's Planning Scheme.

Advertising Devices are subject to the Building Act 1975 Regulations and may require Building Work Approval prior to final Planning Development approval. Contact a Private Certifier for further information. (Please Note: Private Certifiers are listed in the Yellow Pages under Building Surveyors)

Definitions

Advertising Device

Any building or other structure erected as an advertising device, where such a device is visible from a road, railway line, waterway and other public place. This term includes any framework, noticeboard, signboard and any wall, fence or other structure used for the display of advertising matter. This term does not include signs required to be erected by Council or its delegate. It does not include directional signs, or signs erected by Council or the State Government to convey information to the public. (Note that for the purpose of this Planning Scheme, an Advertising Device is considered to be Operational Work). Installation of such device is not considered to be a Material Change of Use.

Self Assessable Development

No approval is required (may require licensing/registration) and must comply with applicable provisions.

(Refer to the Application to License an Advertising Device - Form S for applicable charges).

Code Assessable Development

Planning Approval and Licensing is required and must comply with the applicable provisions.

Impact Assessable Development

Planning Approval, Licensing and formal advertisement is required. Third party referrals and environmental impact assessment are also required.

Please refer to the Advertising Device Checklist over page.

ADVERTISING DEVICE CHECKLIST

Step 1

What is the total area of signage per street frontage at the site where the business is located?

_____ m²

Step 2

(Please note: that the precincts within Local Area Plans may further restrict the total area of signage per street frontage)

From the following Table of Development for Local Area Plans, identify the area where the Advertising Device will be located and determine if the total square metres (from Step 1) is greater than the maximum total area of signage per street frontage permitted as Self Assessable Development for each Local Area Plan. (Go to Step 3)

LOCAL AREA PLAN	MAXIMUM TOTAL AREA OF SIGNAGE PER STREET FRONTAGE	LOCAL AREA PLAN	MAXIMUM TOTAL AREA OF SIGNAGE PER STREET FRONTAGE	LOCAL AREA PLAN	MAXIMUM TOTAL AREA OF SIGNAGE PER STREET FRONTAGE
Bundall Central	10m ²	Broadbeach	10m ²	Burleigh Ridge	5m ²
Beenleigh Town Centre	10m ²	Chevron Island	10m ²	Coomera	20m ²
Coomera Town Centre	20m ²	Coolangatta	10m ²	Currumbin Hill	10m ²
Eagleby	15m ²	East Coomera/Yawalpah Conservation	0.6m ²	Guragunbah	5m ²
Helensvale Town Centre	10m ²	Mudgeeraba Village	10m ²	Surfers Paradise	15m ²
Uplands Drive and Woodlands Way	0.6m ²	The Spit Gold Coast Harbour	10m ²	Hope Island	20m ²
Nerang	20m ²	Palm Beach	10m ²	Paradise Point	10m ²
Southport	20m ²	Springbrook	2m ²	West Burleigh	10m ²
--	--	Yatala Enterprise Area	20m ²		

OR

If the application is not identified in the Table of Development for Local Area Plans, from the following Table of Development for Domains, identify the Domain where the Advertising Device will be located and determine if the total square metres (from Step 1) is greater than the maximum total area of signage per street frontage permitted as Self Assessable Development for each Domain (Go to Step 3)

DOMAIN	MAXIMUM TOTAL AREA OF SIGNAGE PER STREET FRONTAGE	DOMAIN	MAXIMUM TOTAL AREA OF SIGNAGE PER STREET FRONTAGE	DOMAIN	MAXIMUM TOTAL AREA OF SIGNAGE PER STREET FRONTAGE
Rural	2m ²	Park Living	1m ²	Village (Mixed Use)	1m ²
Detached Dwelling	5m ²	Residential Choice	0.6m ²	Tourist/Residential	1m ²
Integrated Business	10m ²	Local Business	10m ²	Fringe Business	10m ²
Industry 1 (High Impact)	20m ²	Industry 2 (Low Impact)	20m ²	Extractive Industry	20m ²
Marine Industry	20m ²	Community Purposes	5m ²	Conservation	5m ²
Private open spaces	5m ²	Public open space	5m ²	Emerging Communities	2m ²

Step 3

Is the total area of signage per street frontage greater than the maximum m² area identified in the Local Area Plan or Domain? (Indicate with a tick in the appropriate box)

- Yes The advertising device is not self assessable and requires a Planning Application. Complete forms Part A and Form S (Go to step 6)
- No The application is self assessable (Go to Step 4)

Step 4

Is the Advertising Device on land with frontage to an Arterial Road or a State Controlled Road? (refer to the lists below). (Indicate with a tick in the appropriate box)

- Yes The application is not self assessable and requires a Planning Application. Complete forms Part A and Form S. (Go to Step 6)
- No The application is self assessable. (Go to step 5)

G.C.C.C. ROAD HIERARCHY **ARTERIAL ROADS**

Alexander Dr
Baileys Mountain Rd (Ruffles Rd to Reserve Rd)
Eggersdorf Rd
Gilston Rd (McLaren Rd to Worongary Rd)
Hotham Creek Rd (Rifle Range Rd to Ruffles Rd)
Link Way
McLaren Rd
Mirambeena Dr
Mudgeeraba Rd (Worongary Rd to Gooding Dr)

Nielsens Rd
Norwell Rd (Eggersdorf Rd to Stapylton-Jacobs Well Rd)
Pimpama-Jacobs Well Rd (Mirambeena Dr to Jacobs Well Rd)
Reserve Rd (Old Coach Rd to Hart St)
Robina Parkway
Ruffles Rd (Hotham Creek Rd to Baileys Mountain Rd)
Stanmore Rd
Upper Ormeau Rd

STATE CONTROLLED ROADS

Gold Coast Highway (Helensvale to Southport)
Gold Coast Highway (Broadbeach to Coolangatta)
Pacific Highway (Pacific Motorway)
Cunningham Highway (Ipswich to Warwick)
Mount Lindesay Highway (Brisbane to Beaudesert)
Mount Lindesay Highway (Beaudesert to Border)
Smith Street Connection Road
Burleigh Connection Road
Southport – Burleigh Road
Gold Coast – Springbrook Road
Nerang – Broadbeach Road
Southport – Nerang Road
Hope Island Road
Labrador – Carrara Road
Nerang Connection Road

Currumbin Creek Connection Road
Nerang – Murwillumbah Road
Beaudesert – Nerang Road
Beaudesert – Beenleigh Road
Brisbane – Beenleigh Road
Tamborine Mountain Road
Tamborine – Oxenford Road
Waterford – Tamborine Road
Beenleigh Connection Road
Mundoolun Connection Road
Ipswich – Boonah Road
Beaudesert – Boonah Road
Boonah – Rathdowney Road
Boonah – Fassifern Road
Warrill View – Peak Crossing Road
Rosewood – Warrill View Road
Stapylton – Jacobs Well Road
Currumbin Creek Road
Tallebudgera Creek Road
Running Creek Road

Currumbin Creek – Tomewin Road
Tallebudgera Connection Road
Springbrook Road
Hinze Dam Road
Beechmont Road
Binna Burra Road
Lamington National Park Road
Oxenford – Coomera George Road
Advancetown – Mudgeeraba Road
Tamborine – Nerang Road
Camp Cable Road
Kalbar Connection Road
Carney's Creek Road
Maroon Dam Road
Mount Alford Road
Lake Moogerah Road
Moogerah Connection Road

Step 5

Is the Advertising Device illuminated or animated? (Indicate with a tick in the appropriate box)

- Yes The application is not self assessable and requires a Planning Application. Complete forms Part A and Form S. (Go to Step 6)
- No The application is self assessable and must comply with applicable provisions. No Planning Application required however must comply with the Building Act requirements in the table at Step 6.

Form S Application to License an Advertising Device must be completed if the self assessable advertising device is identified in the applicable charges on page 3 of the Licence Application Form S.

Step 6

From the following table of Building Requirements indicate with a in the appropriate box if the specifications of the advertising device are equal to or exceed the stated figures.

The Support of the Sign Structure is	Fixed to the Ground	Fixed to the Truss or Beam roof	Fixed to the Building	Fixed to the Awning Fascia	Fixed to Under Awning
Single Face area in M ²	5	2.5	2.5	2.0	2.0
Supports Height in Metres	3	1.5	1.5	--	--

- Yes Building Work application required. Contact a Private Certifier for further information. Complete form Part E. (Go to Step 7)
- No No Building Work application required. The application is self assessable and must comply with applicable provisions.

Step 7

The application is a Code or Impact assessable Planning Application and the completed forms Part A, Part E (if applicable) and Form S Application to License an Advertising Device must be submitted to Council for assessment with the application fee of \$241.00.

The Advertising Device application will be assessed in accordance with the provisions of the Specific Development Advertising Device Code (Part 7, Division 2, Chapter 2) and stated purpose of Council's Planning Scheme.

For further information in relation to the Advertising Device Assessment process please contact Council's Licensing and Approvals Section on 5581 6668 or 5581 6993.

Reports on the characteristics of a property such as its Local Area Plan Precinct and Domain constraints are available for purchase from all Council Customer Service Centres. You will need to complete the GIS Mapping Products Order Form and an A4-size colour map will be mailed to you at a cost of \$13.60.

Please contact the Technical Advice Counter at Nerang on (07) 5582 8708 for further information regarding property reports and Development Applications.