

# Application for advertisement licence

## Authorising Provisions

Local Law No. 16 (Licensing) 2008

Subordinate Local Law No. 16.8 (Advertisement) 2008

### The sign owner must complete this form

Please complete this application in BLOCK LETTERS and tick boxes where applicable

The application is for licensing purposes only and does not alleviate the applicant's responsibility to complete any other relevant Development Application forms.

The forms include *Sustainable Planning Act 2009 (SPA)* Form 1 and Form 6. They are required for the processing of an Advertising Device (Operational Work) Development Application unless the device is Self Assessable or previously approved.

**All forms must be completed in FULL prior to processing.**

Contact Council's Licensing & Approvals Group on **(07) 5581 6668** or Fax: **(07) 5581 6898** for further clarification of the Advertising Device application process, the Advertising Device Code or enquiries regarding how to complete the relevant application forms.

**Collection Notice:** Council requires the personal information requested on this form for the purpose of assessing your application and administering licenses and approvals in the city. The information will not be disclosed to any other party unless required by law.

<b>Applicant must be a legal entity (eg. Individual/s, trustee/s, company – not business or trading name)</b>	<b>Applicant details</b> Applicant name: _____ (eg. Individual/s, trustee/s, company) ABN: _____ ACN: _____ Postal address: _____ _____ Trading name: _____ Registered business address: _____ _____ Contact person: _____ Phone no.: _____ mobile no.: _____ Fax no.: _____ Email address: _____
<b>Advertisement location</b>	<b>Advertisement location</b> Real property description: Lot: _____ Plan: _____ Street address: _____ Premises name: _____

<p><b>Land Owners Signature is required</b></p>	<p><b>Land owner details</b></p> <p>Land owner: _____</p> <p>Address: _____</p> <p>Land owner contact phone no.: _____</p> <p>Land owner's signature: _____</p>
<p><b>Advertisement details</b></p>	<p><b>Advertisement details</b></p> <p>Face length _____ Face height _____ Overall height from ground _____</p> <p>Number of faces: _____</p> <p>Material <input type="checkbox"/> timber <input type="checkbox"/> metal <input type="checkbox"/> other _____</p> <p><b>Illumination details</b></p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If yes please provide full details) <input type="checkbox"/> Internal <input type="checkbox"/> External</p> <p><input type="checkbox"/> Animated</p> <p>Area per face (m<sup>2</sup>) _____ Total area of all faces (m<sup>2</sup>): _____</p> <p>Sign type:(eg. freestanding, fascia) _____</p> <p>Wording of advertisement: _____</p> <p>_____</p> <p>_____</p>

**LOCATION PLAN**

**Please note that detailed plans may be required to complete the development application forms**

## ADVERTISEMENT PLAN

Please note that detailed plans may be required to complete the development application forms

### **Advertising devices are also regulated by the Advertising Device Code in Councils Planning Scheme**

The following development outcomes are promoted by this code:

- ◆ signage that adequately caters for the needs of businesses, by clearly identifying the goods and / or services which are supplied to the public;
- ◆ signage that complements the design of the buildings on which it is located and is consistent with the type of development in the vicinity;
- ◆ signage that complements the local streetscape of its locality and presents a visually attractive appearance to public areas;
- ◆ signage that is safely secured and does not pose a physical hazard to motorist, pedestrians, cyclists and residents on adjoining sites;
- ◆ signage that does not unreasonably impact on the access to views, sunlight or breezes for residents on adjoining sites or create nuisance as a result of noisy, flashing or illuminated devices;
- ◆ signage that reflects the character of specific areas of the City, particularly areas with a predominant history character or notable urban design theme;
- ◆ signage that does not detract from the operation and safety of the major arterial road routes in the City; and
- ◆ signage that complements the objectives to provide attractive tourist gateway routes into and out of the City

**For further clarification please contact Council's Licensing & Approvals Group on (07) 5581 6668 or visit Council's website at [goldcoastcity.com.au](http://goldcoastcity.com.au)**

**Information required to be submitted with this application**

#### **Attachments**

- Sustainable Planning Act 2009(SPA) Form 1*
- Sustainable Planning Act 2009(SPA) Form 6*

These are required for the processing of an Advertising Device (Operational Works) Development Application unless the device is Self Assessable.

**All forms must be completed in FULL prior to processing.**

<p><b>Application must be signed</b></p>	<p><b>Signature of applicant</b></p> <p>I/We certify that the above information and the information on any attachments, to the best of my knowledge, is true and correct.</p> <p>Signature: _____ Date: _____</p>
<p><b>FEES</b></p>	<p><b>Fees</b></p> <p>No fees are required for this application</p> <p>For further clarification please contact Council's Licensing &amp; Approvals Group on (07) 5581 6668 or visit Council's website at <a href="http://www.goldcoastcity.com.au">www.goldcoastcity.com.au</a></p>
	<p>Disclaimer: Should approval be given to this application, such approval will not extend to approving any other statutory or Local Government requirements relating to the property.</p>