



Gold Coast City Council

# Benowa Statistical Profile

## Introduction

This information is for Benowa Statistical Local Area (SLA) in Gold Coast City. Unless otherwise stated, all data are from the Time Series Profile of the Australian Bureau of Statistics (ABS) 2001 Census of Population and Housing (taken on 7 August 2001), which counts both residents and domestic visitors to the SLA on Census night.

## Resident Population

The preliminary estimate of the resident population of Benowa at 30 June 2002 was 7,023 people, an increase of 885 or 14.4% since 1997.

## Age

In 2001, the number of people aged under 15 years represented 19.2% of the population of Benowa (down from 20.7% in 1991), lower than for Gold Coast City (19.3%). People aged 65 years and over represented 15.7% (up from 13.7% in 1991), higher than for Gold Coast City (15.2%) (Table 1).

Table 1. Age profile

Persons (excluding overseas visitors)

| Age (years) | 1991   |       | 1996  |       | 2001   |         |         |
|-------------|--------|-------|-------|-------|--------|---------|---------|
|             | Benowa |       |       | GCC   | Benowa |         |         |
|             | %      | %     | %     |       | Males  | Females | Persons |
|             | No.    | No.   | No.   | No.   | No.    | No.     |         |
| 0-4         | 4.6    | 5.1   | 4.9   | 6.1   | 162    | 161     | 323     |
| 5-9         | 7.0    | 5.7   | 6.9   | 6.6   | 213    | 240     | 453     |
| 10-14       | 9.1    | 8.3   | 7.5   | 6.6   | 246    | 247     | 493     |
| 15-19       | 8.7    | 7.9   | 7.7   | 6.5   | 272    | 240     | 512     |
| 20-24       | 6.0    | 6.2   | 4.9   | 6.5   | 175    | 146     | 321     |
| 25-34       | 10.4   | 10.5  | 10.4  | 14.1  | 328    | 356     | 684     |
| 35-44       | 18.1   | 14.8  | 15.4  | 14.4  | 444    | 574     | 1,018   |
| 45-54       | 14.2   | 16.3  | 16.1  | 13.6  | 503    | 562     | 1,065   |
| 55-64       | 8.2    | 9.7   | 10.6  | 10.4  | 351    | 350     | 701     |
| 65-74       | 7.2    | 7.9   | 7.4   | 8.3   | 225    | 261     | 486     |
| 75+         | 6.5    | 7.5   | 8.3   | 6.9   | 211    | 340     | 551     |
| Total       | 100.0  | 100.0 | 100.0 | 100.0 | 3,130  | 3,477   | 6,607   |

## Educational qualifications

In 2001, the proportion of people aged 15 years and over in Benowa with a Bachelor degree or higher was 11.8% (up from 5.1% in 1991), higher than Gold Coast City (Table 2).

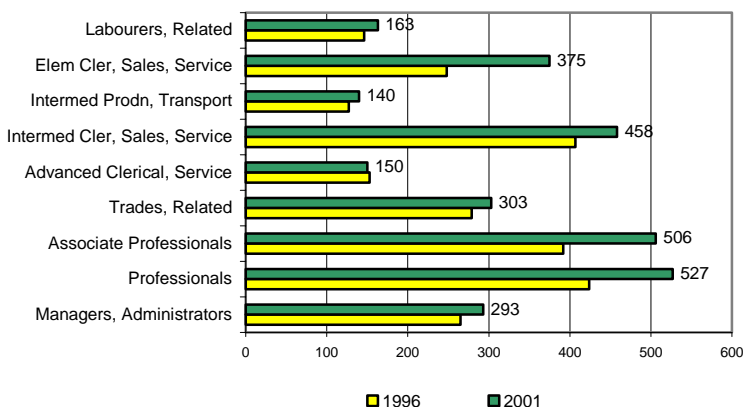
Table 2. Educational Qualifications

Persons aged 15 years and over (excluding overseas visitors)

| Level of education   | 1991   |       | 1996  |       | 2001  |       |
|----------------------|--------|-------|-------|-------|-------|-------|
|                      | Benowa |       |       | GCC   | No.   | %     |
|                      | %      | %     | %     |       |       |       |
| Postgraduate Degree  | 0.5    | 1.1   | 1.5   | 7.9   | 79    | 1.0   |
| Grad Dip & Grad Cert | 0.3    | 0.9   | 0.9   | 4.6   | 46    | 0.8   |
| Bachelor Degree      | 4.2    | 7.6   | 9.5   | 50.5  | 505   | 7.0   |
| Advanced Dip and Dip | 5.0    | 6.7   | 7.9   | 42.4  | 424   | 5.8   |
| Trade Certificate    | 12.6   | 13.6  | 15.7  | 83.7  | 837   | 17.4  |
| Not stated           | 16.5   | 15.9  | 14.3  | 76.2  | 762   | 13.6  |
| Not applicable       | 60.8   | 54.2  | 50.3  | 2,684 | 2,684 | 54.5  |
| Total                | 100.0  | 100.0 | 100.0 | 5,337 | 5,337 | 100.0 |

Figure 1. Occupation

Employed persons (excluding overseas visitors)



## Employment

The labour force in Benowa in 2001 represented 60.1% of people aged 15 years and over (down from 60.6% in 1991), higher than for Gold Coast City (57.6%). From 1991 to 2001, part-time employment in Benowa increased from 16.0% to 19.8% (Table 3). The unemployment rate\* decreased from 10.8% to 6.3%.

\* Persons unemployed divided by persons in labour force

Table 3. Employment

Persons aged 15 years and over (excluding overseas visitors)

| Labour force status      | 1991   |       | 1996  |       | 2001  |   |
|--------------------------|--------|-------|-------|-------|-------|---|
|                          | Benowa |       |       | GCC   | No.   | % |
|                          | %      | %     | %     |       |       |   |
| Employed, working:       |        |       |       |       |       |   |
| Full time(a)             | 34.9   | 34.1  | 34.3  | 1,827 | 31.6  |   |
| Part time                | 16.0   | 17.5  | 19.8  | 1,056 | 18.8  |   |
| Not stated(b)            | 3.2    | 1.5   | 2.2   | 119   | 1.7   |   |
| Total employed.          | 54.1   | 53.1  | 56.3  | 3,002 | 52.0  |   |
| Unemployed, looking for: |        |       |       |       |       |   |
| Full time work           | 5.2    | 4.0   | 2.7   | 142   | 4.1   |   |
| Part time work           | 1.3    | 1.3   | 1.1   | 60    | 1.5   |   |
| Total unemployed         | 6.5    | 5.3   | 3.8   | 202   | 5.6   |   |
| Total labour force       | 60.6   | 58.4  | 60.1  | 3,204 | 57.6  |   |
| Not in the labour force  | 37.3   | 39.6  | 34.5  | 1,840 | 36.7  |   |
| Not stated(c)            | 2.1    | 2.0   | 5.4   | 290   | 5.7   |   |
| Total                    | 100.0  | 100.0 | 100.0 | 5,334 | 100.0 |   |

(a) The definition of 'full-time' changed between the 1991 and 1996 Census

(b) Includes employed persons who did not state their hours worked

(c) Includes persons who did not state their labour force status

## Income

The median gross weekly individual income in Benowa in 2001 was in the range \$300-\$399 (up from the \$80-\$119 range in 1991). In Benowa, 15.4% of people aged 15 years and over received less than \$120 in 2001 (11.3% for Gold Coast City) and 11.5% received a high income of \$1,000 or more (7.3% for Gold Coast City) (Table 4).

Table 4. Income

Persons aged 15 years and over (excluding overseas visitors)

| Weekly Individual Income | 2001   |       | GCC   |
|--------------------------|--------|-------|-------|
|                          | Benowa | GCC   |       |
|                          | %      | No.   | %     |
| Negative-\$119           | 15.4   | 811   | 11.3  |
| \$120-\$199              | 10.7   | 561   | 14.0  |
| \$200-\$399              | 20.5   | 1,078 | 24.2  |
| \$400-\$599              | 17.0   | 892   | 18.2  |
| \$600-\$799              | 10.6   | 559   | 10.5  |
| \$800-\$999              | 6.5    | 340   | 5.4   |
| \$1000 or more           | 11.5   | 605   | 7.3   |
| Not stated               | 7.8    | 411   | 9.1   |
| Total                    | 100.0  | 5,257 | 100.0 |

## Occupation

The main occupation in 2001 was Professionals (527 people or 17.6% of employed people) followed by Associate Professionals (506 people or 16.9%) (Figure 1). Since 1996, the biggest increase was recorded in the number of people working as Elementary Clerical, Sales and Service Workers and the biggest decrease was in Advanced Clerical and Service Workers.

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## Place of birth

In 2001, 29.7% of the Benowa population were overseas born, 15.2% in main English speaking countries and 14.5% in other countries. The proportion of overseas born people in Benowa was higher than for Gold Coast City (24.4%) (Table 5).

**Table 5. Place of birth**  
Persons (excluding overseas visitors)

| Place of birth | 1991         |              | 1996         |              | 2001         |              |
|----------------|--------------|--------------|--------------|--------------|--------------|--------------|
|                | Benowa       |              | GCC          |              | GCC          |              |
|                | %            | %            | %            | No.          | %            | %            |
| Australia      | 69.8         | 67.1         | 63.9         | 4,224        | 69.1         | 69.1         |
| MES(a)         | 16.2         | 15.5         | 15.2         | 1,006        | 15.2         | 15.2         |
| NMES(b)        | 12.2         | 14.1         | 14.5         | 957          | 9.2          | 9.2          |
| Not stated     | 1.8          | 3.3          | 6.3          | 419          | 6.5          | 6.5          |
| <b>Total</b>   | <b>100.0</b> | <b>100.0</b> | <b>100.0</b> | <b>6,606</b> | <b>100.0</b> | <b>100.0</b> |

(a) Main English speaking countries: comprises United Kingdom, USA, Ireland, South Africa, New Zealand and Canada

(b) Non-Main English Speaking Countries: other than the MES countries

## Household types

In 2001, 54.1% of the population of Benowa lived in a family comprising a couple with children (compared to 44.9% for Gold Coast City), and 22.3% lived in couple only households. The proportion of people in one parent families increased from 8.5% in 1991 to 11.3% in 2001, while the proportion of people living alone increased from 4.2% to 6.8% (Table 6).

**Table 6. Household types**  
Persons in family, group and lone person h/holds (excl overseas visitors)

| Household type and Family type | 1991 (a)     |              | 1996         |              | 2001 (b)     |              |
|--------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|
|                                | Benowa       |              | GCC          |              | GCC          |              |
|                                | %            | %            | %            | No.          | %            | %            |
| One family household:          |              |              |              |              |              |              |
| Couple with children           | 64.7         | 54.7         | 54.1         | 3,258        | 44.9         | 44.9         |
| Couple without children        | 16.8         | 19.8         | 22.3         | 1,340        | 23.1         | 23.1         |
| One parent family              | 8.5          | 11.1         | 11.3         | 683          | 12.9         | 12.9         |
| Other family                   | 0.7          | 1.1          | 0.6          | 37           | 1.0          | 1.0          |
| Total                          | 90.7         | 86.8         | 88.4         | 5,318        | 81.9         | 81.9         |
| Multi-family household         | 0.9          | 2.7          | 2.1          | 129          | 1.8          | 1.8          |
| Lone person household          | 4.2          | 6.6          | 6.8          | 408          | 10.7         | 10.7         |
| Group household                | 4.1          | 3.8          | 2.7          | 164          | 5.6          | 5.6          |
| <b>Total</b>                   | <b>100.0</b> | <b>100.0</b> | <b>100.0</b> | <b>6,019</b> | <b>100.0</b> | <b>100.0</b> |

(a) In 1991, 'Manufactured Home Estates' and 'Accommodation for the Retired or Aged (self-care)' have been excluded. These dwellings were Non-private dwellings in 1991.

(b) In 2001, Serviced Apartments and persons living in Serviced Apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996.

## Tenure of dwellings

Of the 2,344 occupied private dwellings in Benowa, 45.4% were fully owned (down from 45.9% in 1991), 26.7% were being purchased and 21.4% were being rented. Benowa recorded lower proportions of dwellings being rented and higher proportions being purchased than Gold Coast City (Table 7).

**Table 7. Tenure of dwellings**  
Occupied private dwellings

| Tenure type             | 1991(a)      |              | 1996         |              | 2001(b)      |              |
|-------------------------|--------------|--------------|--------------|--------------|--------------|--------------|
|                         | Benowa       |              | GCC          |              | GCC          |              |
|                         | %            | %            | %            | No.          | %            | %            |
| Fully owned             | 45.9         | 46.4         | 45.4         | 1,064        | 33.3         | 33.3         |
| Being purchased(c)      | 25.2         | 23.3         | 26.7         | 625          | 22.8         | 22.8         |
| Rented:                 |              |              |              |              |              |              |
| State Housing Authority | 0.0          | 0.0          | 0.2          | 4            | 2.5          | 2.5          |
| Other landlord type(c)  | 20.6         | 22.8         | 20.9         | 489          | 31.7         | 31.7         |
| Not stated              | 1.0          | 0.3          | 0.4          | 9            | 0.5          | 0.5          |
| Other Tenure type(c)    | 7.3          | 7.2          | 6.5          | 153          | 9.2          | 9.2          |
| <b>Total</b>            | <b>100.0</b> | <b>100.0</b> | <b>100.0</b> | <b>2,344</b> | <b>100.0</b> | <b>100.0</b> |

(a) In 1991, 'Manufactured Home Estates' and 'Accommodation for the Retired or Aged (self-care)' have been excluded. These dwellings were Non-private dwellings in 1991.

(b) In 2001, Serviced apartments and persons living in Serviced apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996

(c) There were changes in definition between the 1991 and 1996 Census.

## Dwellings

In Benowa in 2001, 78.2% of all private dwellings were separate houses (down from 83.1% in 1991), 18.4% were semi-detached, row/terrace or townhouses (up from 16.1%), and 2.8% were flats, units or apartments (up from 0.3%). In Gold Coast City, 57.1% of dwellings were separate houses, 16.1% were semi-detached and 23.6% were flats (Table 8). The average household size in Benowa declined from 3.1 people per occupied private dwelling in 1991 to 2.7 in 2001.

**Table 8. Dwellings**  
Private dwellings (occupied and unoccupied)

| Dwelling Structure                             | 1991(a) |      | 1996 |       | 2001(b) |      |
|--|---------|------|------|-------|---------|------|
|  | Benowa  |      | GCC  |       | GCC     |      |
|  | %       | %    | %    | No.   | %       | %    |
| Separate house                                 | 83.1    | 72.4 | 78.2 | 2,036 | 57.1    | 57.1 |
| Semi-detached, row or terrace house, townhouse | 16.1    | 22.0 | 18.4 | 480   | 16.1    | 16.1 |
| Flat, unit or apartment:                       |         |      |      |       |         |      |
| In 1 or 2 storey block                         | 0.2     | 3.5  | 0.9  | 23    | 8.0     | 8.0  |
| In 3 or more storey block                      | 0.0     | 0.0  | 1.5  | 39    | 15.3    | 15.3 |
| Attached to a house                            | 0.2     | 0.2  | 0.4  | 10    | 0.3     | 0.3  |
| Total  | 0.3     | 3.7  | 2.8  | 72    | 23.6    | 23.6 |
| Other dwelling:                                |         |      |      |       |         |      |
| Caravan, houseboat                             | 0.0     | 0.0  | 0.0  | 0     | 1.5     | 1.5  |
| Improvised, tent etc                           | 0.0     | 0.0  | 0.0  | 0     | 0.1     | 0.1  |
| Attached to a shop, office                     | 0.0     | 0.0  | 0.0  | 0     | 0.2     | 0.2  |
| Total  | 0.0     | 0.0  | 0.0  | 0     | 1.7     | 1.7  |
| Not stated                                     | 0.4     | 1.9  | 0.5  | 14    | 1.6     | 1.6  |

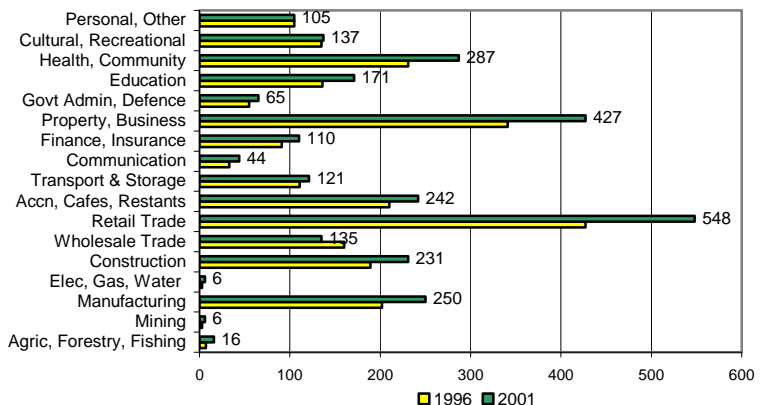
(a) In 1991, 'Manufactured Home Estates' and 'Accommodation for the Retired or Aged (self-care)' have been excluded. These dwellings were Non-private dwellings in 1991.

(b) In 2001, Serviced Apartments and persons living in Serviced Apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996.

## Industry

The main industry of employment in 2001 was Retail Trade (548 people or 18.3% of employed people) followed by Property and Business Services (427 people or 14.2%) (Figure 2). Since 1996, the biggest increase was recorded in the number of people working in Retail Trade and the biggest decrease was in Wholesale Trade.

**Figure 2. Industry**  
Employed persons (excluding overseas visitors)



## Other population facts from the 2001 Census

|   | Benowa | GCC    |
|---|--------|--------|
| Visitors from different SLA (No.) (a)     | 545    | 48,720 |
| Lived at same address 5 years ago (%) (b) | 42.2   | 38.5   |
| Households with no motor vehicle (%) (a)  | 5.0    | 9.1    |

(a) Sourced from Basic Community Profile, ABS 2001 Census of Population and Housing

(b) Sourced from Usual Residents Profile, ABS 2001 Census of Population and Housing

This profile was prepared by the Planning Information and Forecasting Unit, Department of Local Government and Planning, for Gold Coast City Council