



Gold Coast City Council

Broadbeach Statistical Profile

Introduction

This information is for Broadbeach Statistical Local Area (SLA) in Gold Coast City. Unless otherwise stated, all data are from the Time Series Profile of the Australian Bureau of Statistics (ABS) 2001 Census of Population and Housing (taken on 7 August 2001), which counts both residents and domestic visitors to the SLA on Census night.

Resident Population

The preliminary estimate of the resident population of Broadbeach at 30 June 2002 was 4,014 people, an increase of 633 or 18.7% since 1997.

Age

In 2001, the number of people aged under 15 years represented 6.9% of the population of Broadbeach (down from 7.5% in 1991), lower than for Gold Coast City (19.3%). People aged 65 years and over represented 26.6% (down from 26.6% in 1991), higher than for Gold Coast City (15.2%) (Table 1).

Table 1. Age profile

Persons (excluding overseas visitors)

Age (years)	1991			1996			2001			
	Broadbeach			GCC	Broadbeach			No.	No.	Persons
	%	%	%		%	Males	Females			
0-4	3.3	2.2	2.8	6.1	73	79	152			
5-9	2.3	1.6	2.1	6.6	57	59	116			
10-14	1.8	1.8	2.0	6.6	52	54	106			
15-19	4.9	3.7	4.0	6.5	88	130	218			
20-24	11.9	11.5	10.2	6.5	273	281	554			
25-34	16.8	16.7	16.7	14.1	461	444	905			
35-44	9.8	10.0	10.3	14.4	293	265	558			
45-54	9.6	10.7	11.6	13.6	298	331	629			
55-64	12.8	12.0	13.8	10.4	342	405	747			
65-74	17.0	18.4	14.6	8.3	381	409	790			
75+	9.7	11.3	12.0	6.9	297	357	654			
Total	100.0	100.0	100.0	100.0	2,615	2,814	5,429			

Educational qualifications

In 2001, the proportion of people aged 15 years and over in Broadbeach with a Bachelor degree or higher was 11.0% (up from 5.1% in 1991), higher than Gold Coast City (Table 2).

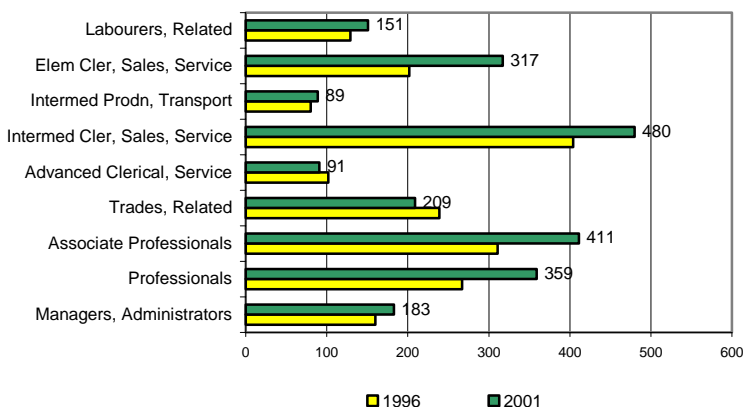
Table 2. Educational Qualifications

Persons aged 15 years and over (excluding overseas visitors)

Level of education	1991		1996		2001	
	Broadbeach		Broadbeach		GCC	%
	%	%	%	No.		
Postgraduate Degree	0.5	0.7	1.0	51	1.0	
Grad Dip & Grad Cert	0.6	0.7	1.0	50	0.8	
Bachelor Degree	4.1	7.3	9.0	454	7.0	
Advanced Dip and Dip	4.3	6.4	6.6	335	5.8	
Trade Certificate	12.1	12.1	15.4	778	17.4	
Not stated	19.7	16.4	15.6	787	13.6	
Not applicable	58.8	56.5	51.4	2,600	54.5	
Total	100.0	100.0	100.0	5,055	100.0	

Figure 1. Occupation

Employed persons (excluding overseas visitors)



Employment

The labour force in Broadbeach in 2001 represented 51.3% of people aged 15 years and over (down from 52.6% in 1991), lower than for Gold Coast City (57.6%). From 1991 to 2001, part-time employment in Broadbeach increased from 13.2% to 18.5% (Table 3). The unemployment rate* decreased from 17.6% to 9.0%.

* Persons unemployed divided by persons in labour force

Table 3. Employment

Persons aged 15 years and over (excluding overseas visitors)

Labour force status	1991		1996		2001	
	Broadbeach		Broadbeach		GCC	%
	%	%	%	No.		
Employed, working:						
Full time(a)	27.8	27.5	26.9	1,363	31.6	
Part time	13.2	16.8	18.5	936	18.8	
Not stated(b)	2.3	0.9	1.3	65	1.7	
Total employed.	43.3	45.2	46.7	2,364	52.0	
Unemployed, looking for:						
Full time work	8.0	5.3	3.5	177	4.1	
Part time work	1.2	0.9	1.1	58	1.5	
Total unemployed	9.2	6.2	4.6	235	5.6	
Total labour force	52.6	51.4	51.3	2,599	57.6	
Not in the labour force	43.1	44.5	41.0	2,076	36.7	
Not stated(c)	4.4	4.1	7.7	388	5.7	
Total	100.0	100.0	100.0	5,063	100.0	

(a) The definition of 'full-time' changed between the 1991 and 1996 Census

(b) Includes employed persons who did not state their hours worked

(c) Includes persons who did not state their labour force status

Income

The median gross weekly individual income in Broadbeach in 2001 was in the range \$400-\$499 (up from the \$80-\$119 range in 1991). In Broadbeach, 8.0% of people aged 15 years and over received less than \$120 in 2001 (11.3% for Gold Coast City) and 7.3% received a high income of \$1,000 or more (7.3% for Gold Coast City) (Table 4).

Table 4. Income

Persons aged 15 years and over (excluding overseas visitors)

Weekly Individual Income	2001			
	Broadbeach		GCC	
	%	No.	%	No.
Negative-\$119	8.0	274	11.3	
\$120-\$199	11.0	378	14.0	
\$200-\$399	22.8	779	24.2	
\$400-\$599	21.7	741	18.2	
\$600-\$799	11.5	394	10.5	
\$800-\$999	5.7	194	5.4	
\$1000 or more	7.3	250	7.3	
Not stated	12.0	411	9.1	
Total	100.0	3,421	100.0	

Occupation

The main occupation in 2001 was Intermediate Clerical, Sales and Service Workers (480 people or 20.3% of employed people) followed by Associate Professionals (411 people or 17.4%) (Figure 1). Since 1996, the biggest increase was recorded in the number of people working as Elementary Clerical, Sales and Service Workers and the biggest decrease was in Tradespersons and Related Workers.

Broadbeach Statistical Profile

Place of birth

In 2001, 28.7% of the Broadbeach population were overseas born, 14.4% in main English speaking countries and 14.3% in other countries. The proportion of overseas born people in Broadbeach was higher than for Gold Coast City (24.4%) (Table 5).

Table 5. Place of birth
Persons (excluding overseas visitors)

Place of birth	1991		1996		2001	
	Broadbeach		GCC		GCC	
	%	%	%	No.	%	%
Australia	65.3	67.9	62.9	3,419	69.1	
MES(a)	14.8	14.1	14.4	785	15.2	
NMES(b)	12.8	12.3	14.3	775	9.2	
Not stated	7.1	5.6	8.4	457	6.5	
Total	100.0	100.0	100.0	5,436	100.0	

(a) Main English speaking countries: comprises United Kingdom, USA, Ireland, South Africa, New Zealand and Canada

(b) Non-Main English Speaking Countries: other than the MES countries

Household types

In 2001, 11.8% of the population of Broadbeach lived in a family comprising a couple with children (compared to 44.9% for Gold Coast City), and 31.8% lived in couple only households. The proportion of people in one parent families increased from 8.0% in 1991 to 8.2% in 2001, while the proportion of people living alone increased from 20.6% to 25.0% (Table 6).

Table 6. Household types
Persons in family, group and lone person h/holds (excl overseas visitors)

Household type and Family type	1991 (a)		1996		2001 (b)	
	Broadbeach		GCC		GCC	
	%	%	%	No.	%	%
One family household:						
Couple with children	16.6	13.3	11.8	392	44.9	
Couple without children	28.6	28.5	31.8	1,058	23.1	
One parent family	8.0	7.9	8.2	271	12.9	
Other family	3.2	2.6	2.5	84	1.0	
Total	56.4	52.3	54.3	1,805	81.9	
Multi-family household	0.5	0.2	0.2	7	1.8	
Lone person household	20.6	22.2	25.0	831	10.7	
Group household	22.5	25.2	20.4	679	5.6	
Total	100.0	100.0	100.0	3,322	100.0	

(a) In 1991, 'Manufactured Home Estates' and 'Accommodation for the Retired or Aged (self-care)' have been excluded. These dwellings were Non-private dwellings in 1991.

(b) In 2001, Serviced Apartments and persons living in Serviced Apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996.

Tenure of dwellings

Of the 3,158 occupied private dwellings in Broadbeach, 24.5% were fully owned (down from 24.5% in 1991), 5.8% were being purchased and 48.9% were being rented. Broadbeach recorded higher proportions of dwellings being rented and lower proportions being purchased than Gold Coast City (Table 7).

Table 7. Tenure of dwellings
Occupied private dwellings

Tenure type	1991(a)		1996		2001(b)	
	Broadbeach		GCC		GCC	
	%	%	%	No.	%	%
Fully owned	24.5	25.3	24.5	774	33.3	
Being purchased(c)	3.5	5.3	5.8	182	22.8	
Rented:						
State Housing Authority	0.3	0.0	0.3	10	2.5	
Other landlord type(c)	57.8	58.7	47.7	1,505	31.7	
Not stated	3.6	0.4	0.9	30	0.5	
Other Tenure type(c)	10.3	10.3	20.8	657	9.2	
Total	100.0	100.0	100.0	3,158	100.0	

(a) In 1991, 'Manufactured Home Estates' and 'Accommodation for the Retired or Aged (self-care)' have been excluded. These dwellings were Non-private dwellings in 1991.

(b) In 2001, Serviced apartments and persons living in Serviced apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996

(c) There were changes in definition between the 1991 and 1996 Census.

Dwellings

In Broadbeach in 2001, 1.3% of all private dwellings were separate houses (down from 3.7% in 1991), 2.7% were semi-detached, row/terrace or townhouses (up from 2.4%), and 94.9% were flats, units or apartments (up from 93.4%). In Gold Coast City, 57.1% of dwellings were separate houses, 16.1% were semi-detached and 23.6% were flats (Table 8). The average household size in Broadbeach declined from 1.9 people per occupied private dwelling in 1991 to 1.8 in 2001.

Table 8. Dwellings
Private dwellings (occupied and unoccupied)

Dwelling Structure	1991(a)		1996		2001(b)	
	Broadbeach		GCC		GCC	
	%	%	%	No.	%	%
Separate house	3.7	2.8	1.3	47	57.1	
Semi-detached, row or terrace house, townhouse	2.4	2.2	2.7	100	16.1	
Flat, unit or apartment:						
In 1 or 2 storey block	23.2	28.6	15.9	583	8.0	
In 3 or more storey block	69.8	63.5	79.0	2,893	15.3	
Attached to a house	0.3	0.2	0.0	0	0.3	
Total	93.4	92.2	94.9	3,476	23.6	
Other dwelling:						
Caravan, houseboat	0.0	0.0	0.0	0	1.5	
Improvised, tent etc	0.0	0.0	0.0	0	0.1	
Attached to a shop, office	0.2	0.3	0.0	0	0.2	
Total	0.2	0.3	0.0	0	1.7	
Not stated	0.3	2.5	1.0	38	1.6	

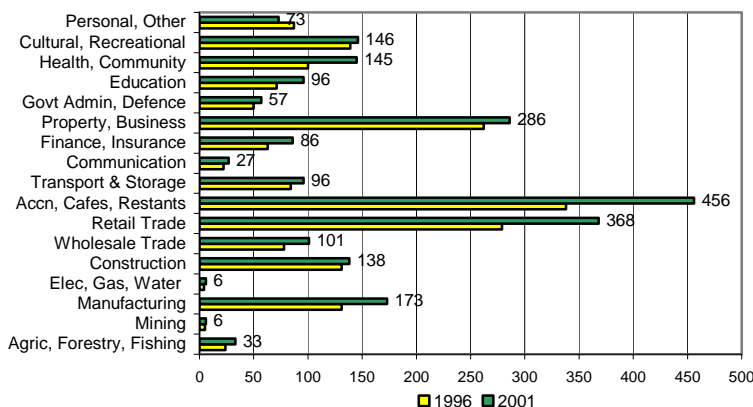
(a) In 1991, 'Manufactured Home Estates' and 'Accommodation for the Retired or Aged (self-care)' have been excluded. These dwellings were Non-private dwellings in 1991.

(b) In 2001, Serviced Apartments and persons living in Serviced Apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996.

Industry

The main industry of employment in 2001 was Accommodation, Cafes and Restaurants (456 people or 19.3% of employed people) followed by Retail Trade (368 people or 15.6%) (Figure 2). Since 1996, the biggest increase was recorded in the number of people working in Accommodation, Cafes and Restaurants and the biggest decrease was in Personal and Other Services.

Figure 2. Industry
Employed persons (excluding overseas visitors)



Other population facts from the 2001 Census

	Broadbeach	GCC
Visitors from different SLA (No.) (a)	2,926	48,720
Lived at same address 5 years ago (%) (b)	21.9	38.5
Households with no motor vehicle (%) (a)	22.9	9.1

(a) Sourced from Basic Community Profile, ABS 2001 Census of Population and Housing

(b) Sourced from Usual Residents Profile, ABS 2001 Census of Population and Housing

This profile was prepared by the Planning Information and Forecasting Unit, Department of Local Government and Planning, for Gold Coast City Council