



Gold Coast City Council

# Broadbeach Waters Statistical Profile

## Introduction

This information is for Broadbeach Waters Statistical Local Area (SLA) in Gold Coast City. Unless otherwise stated, all data are from the Time Series Profile of the Australian Bureau of Statistics (ABS) 2001 Census of Population and Housing (taken on 7 August 2001), which counts both residents and domestic visitors to the SLA on Census night.

## Resident Population

The preliminary estimate of the resident population of Broadbeach Waters at 30 June 2002 was 7,782 people, an increase of 228 or 3.0% since 1997.

### Age

In 2001, the number of people aged under 15 years represented 13.2% of the population of Broadbeach Waters (up from 12.4% in 1991), lower than for Gold Coast City (19.3%). People aged 65 years and over represented 21.0% (up from 20.7% in 1991), higher than for Gold Coast City (15.2%) (Table 1).

Table 1. Age profile

Persons (excluding overseas visitors)

Age (years)	1991			1996			2001		
	Broadbeach Waters			GCC	Broadbeach Waters				
	%	%	%		No.	Females	Persons		
0-4	3.8	3.7	4.7	6.1	178	175	353		
5-9	3.8	3.3	3.9	6.6	156	142	298		
10-14	4.8	4.0	4.6	6.6	177	168	345		
15-19	7.1	5.3	4.9	6.5	187	184	371		
20-24	7.7	8.5	5.3	6.5	220	177	397		
25-34	11.6	12.9	13.3	14.1	531	473	1,004		
35-44	13.2	11.7	12.9	14.4	495	477	972		
45-54	14.4	15.1	15.4	13.6	553	612	1,165		
55-64	12.9	13.9	14.0	10.4	494	564	1,058		
65-74	13.7	13.2	11.3	8.3	423	427	850		
75+	7.0	8.4	9.8	6.9	336	403	739		
Total	100.0	100.0	100.0	100.0	3,750	3,802	7,552		

## Educational qualifications

In 2001, the proportion of people aged 15 years and over in Broadbeach Waters with a Bachelor degree or higher was 10.4% (up from 5.2% in 1991), higher than Gold Coast City (Table 2).

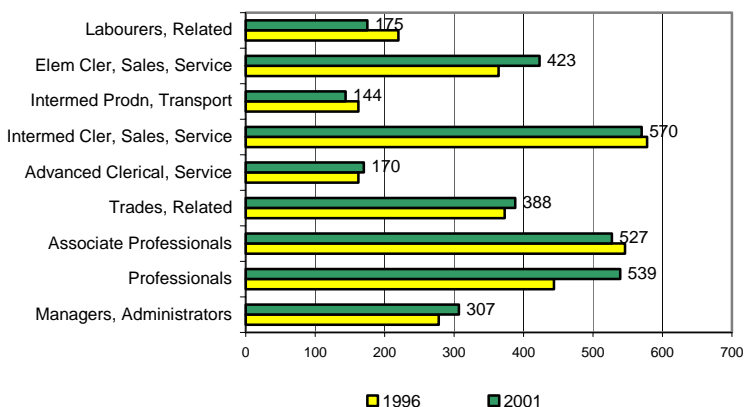
Table 2. Educational Qualifications

Persons aged 15 years and over (excluding overseas visitors)

Level of education	1991		1996		2001	
	Broadbeach Waters		GCC			
	%	%	%	No.	%	
Postgraduate Degree	0.6	0.8	1.0	63	1.0	
Grad Dip & Grad Cert	0.5	0.6	0.9	62	0.8	
Bachelor Degree	4.1	5.9	8.5	560	7.0	
Advanced Dip and Dip	5.0	6.1	6.6	432	5.8	
Trade Certificate	13.0	14.4	17.7	1,158	17.4	
Not stated	17.3	14.6	13.7	895	13.6	
Not applicable	59.5	57.7	51.6	3,386	54.5	
Total	100.0	100.0	100.0	6,556	100.0	

Figure 1. Occupation

Employed persons (excluding overseas visitors)



## Employment

The labour force in Broadbeach Waters in 2001 represented 55.3% of people aged 15 years and over (up from 54.1% in 1991), lower than for Gold Coast City (57.6%). From 1991 to 2001, part-time employment in Broadbeach Waters increased from 14.0% to 18.6% (Table 3). The unemployment rate\* decreased from 13.7% to 7.7%.

\* Persons unemployed divided by persons in labour force

Table 3. Employment

Persons aged 15 years and over (excluding overseas visitors)

Labour force status	1991		1996		2001	
	Broadbeach Waters		GCC			
	%	%	%	No.	%	
Employed, working:						
Full time(a)	30.1	30.8	30.6	2,004	31.6	
Part time	14.0	17.2	18.6	1,220	18.8	
Not stated(b)	2.6	1.3	1.9	124	1.7	
Total employed.	46.7	49.2	51.1	3,348	52.0	
Unemployed, looking for:						
Full time work	6.0	5.9	3.3	216	4.1	
Part time work	1.4	1.0	1.0	64	1.5	
Total unemployed	7.4	6.8	4.3	280	5.6	
Total labour force	54.1	56.0	55.3	3,628	57.6	
Not in the labour force	42.7	41.1	39.3	2,574	36.7	
Not stated(c)	3.2	2.9	5.4	355	5.7	
Total	100.0	100.0	100.0	6,557	100.0	

(a) The definition of 'full-time' changed between the 1991 and 1996 Census

(b) Includes employed persons who did not state their hours worked

(c) Includes persons who did not state their labour force status

## Income

The median gross weekly individual income in Broadbeach Waters in 2001 was in the range \$300-\$399 (up from the \$80-\$119 range in 1991). In Broadbeach Waters, 10.1% of people aged 15 years and over received less than \$120 in 2001 (11.3% for Gold Coast City) and 9.6% received a high income of \$1,000 or more (7.3% for Gold Coast City) (Table 4).

Table 4. Income

Persons aged 15 years and over (excluding overseas visitors)

Weekly Individual Income	2001	
	Broadbeach Waters	GCC
	%	No.
Negative-\$119	10.1	645
\$120-\$199	13.8	881
\$200-\$399	23.1	1,473
\$400-\$599	17.1	1,088
\$600-\$799	11.1	705
\$800-\$999	6.3	400
\$1000 or more	9.6	615
Not stated	8.9	570
Total	100.0	6,377

## Occupation

The main occupation in 2001 was Intermediate Clerical, Sales and Service Workers (570 people or 17.0% of employed people) followed by Professionals (539 people or 16.1%) (Figure 1). Since 1996, the biggest increase was recorded in the number of people working as Professionals and the biggest decrease was in Labourers and Related Workers.

# Broadbeach Waters Statistical Profile

## Place of birth

In 2001, 27.0% of the Broadbeach Waters population were overseas born, 15.5% in main English speaking countries and 11.5% in other countries. The proportion of overseas born people in Broadbeach Waters was higher than for Gold Coast City (24.4%) (Table 5).

**Table 5. Place of birth**  
Persons (excluding overseas visitors)

Place of birth	1991		1996		2001	
	Broadbeach Waters		GCC		GCC	
	%	%	%	No.	%	%
Australia	69.7	69.2	66.6	5,028	69.1	69.1
MES(a)	16.3	14.6	15.5	1,173	15.2	15.2
NMES(b)	10.3	12.5	11.5	867	9.2	9.2
Not stated	3.7	3.7	6.4	480	6.5	6.5
<b>Total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>7,548</b>	<b>100.0</b>	<b>100.0</b>

(a) Main English speaking countries: comprises United Kingdom, USA, Ireland, South Africa, New Zealand and Canada

(b) Non-Main English Speaking Countries: other than the MES countries

## Household types

In 2001, 37.7% of the population of Broadbeach Waters lived in a family comprising a couple with children (compared to 44.9% for Gold Coast City), and 32.8% lived in couple only households. The proportion of people in one parent families increased from 8.5% in 1991 to 8.7% in 2001, while the proportion of people living alone increased from 9.8% to 10.5% (Table 6).

**Table 6. Household types**  
Persons in family, group and lone person h/holds (excl overseas visitors)

Household type and Family type	1991 (a)		1996		2001 (b)	
	Broadbeach Waters		GCC		GCC	
	%	%	%	No.	%	%
One family household:						
Couple with children	41.5	35.4	37.7	2,544	44.9	44.9
Couple without children	30.0	31.7	32.8	2,217	23.1	23.1
One parent family	8.5	8.2	8.7	587	12.9	12.9
Other family	1.6	1.0	1.3	85	1.0	1.0
Total	81.6	76.3	80.5	5,433	81.9	81.9
Multi-family household	1.1	2.2	2.4	159	1.8	1.8
Lone person household	9.8	11.2	10.5	706	10.7	10.7
Group household	7.5	10.3	6.7	453	5.6	5.6
<b>Total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>6,751</b>	<b>100.0</b>	<b>100.0</b>

(a) In 1991, 'Manufactured Home Estates' and 'Accommodation for the Retired or Aged (self-care)' have been excluded. These dwellings were Non-private dwellings in 1991.

(b) In 2001, Serviced Apartments and persons living in Serviced Apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996.

## Tenure of dwellings

Of the 3,103 occupied private dwellings in Broadbeach Waters, 50.7% were fully owned (down from 54.8% in 1991), 21.2% were being purchased and 20.5% were being rented. Broadbeach Waters recorded lower proportions of dwellings being rented and lower proportions being purchased than Gold Coast City (Table 7).

**Table 7. Tenure of dwellings**  
Occupied private dwellings

Tenure type	1991(a)		1996		2001(b)	
	Broadbeach Waters		GCC		GCC	
	%	%	%	No.	%	%
Fully owned	54.8	52.2	50.7	1,573	33.3	33.3
Being purchased(c)	14.6	17.1	21.2	657	22.8	22.8
Rented:						
State Housing Authority	0.2	0.0	0.0	0	2.5	2.5
Other landlord type(c)	23.1	23.9	20.2	628	31.7	31.7
Not stated	0.8	0.2	0.3	8	0.5	0.5
Other Tenure type(c)	6.4	6.6	7.6	237	9.2	9.2
<b>Total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>3,103</b>	<b>100.0</b>	<b>100.0</b>

(a) In 1991, 'Manufactured Home Estates' and 'Accommodation for the Retired or Aged (self care)' have been excluded. These dwellings were Non-private dwellings in 1991.

(b) In 2001, Serviced apartments and persons living in Serviced apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996

(c) There were changes in definition between the 1991 and 1996 Census.

## Dwellings

In Broadbeach Waters in 2001, 83.4% of all private dwellings were separate houses (down from 83.5% in 1991), 8.3% were semi-detached, row/terrace or townhouses (up from 4.4%), and 7.4% were flats, units or apartments (down from 11.7%). In Gold Coast City, 57.1% of dwellings were separate houses, 16.1% were semi-detached and 23.6% were flats (Table 8). The average household size in Broadbeach Waters declined from 2.5 people per occupied private dwelling in 1991 to 2.3 in 2001.

**Table 8. Dwellings**  
Private dwellings (occupied and unoccupied)

Dwelling Structure	1991(a)		1996		2001(b)	
	Broadbeach Waters		GCC		GCC	
	%	%	%	No.	%	%
Separate house	83.5	80.1	83.4	2,818	57.1	57.1
Semi-detached, row or terrace house, townhouse	4.4	7.2	8.3	279	16.1	16.1
Flat, unit or apartment:						
In 1 or 2 storey block	6.4	4.2	3.4	114	8.0	8.0
In 3 or more storey block	4.7	4.8	3.6	120	15.3	15.3
Attached to a house	0.6	0.1	0.5	16	0.3	0.3
Total	11.7	9.1	7.4	250	23.6	23.6
Other dwelling:						
Caravan, houseboat	0.1	0.0	0.0	0	1.5	1.5
Improvised, tent etc	0.0	0.0	0.0	0	0.1	0.1
Attached to a shop, office	0.1	0.1	0.0	0	0.2	0.2
Total	0.2	0.1	0.0	0	1.7	1.7
Not stated	0.3	3.4	0.9	31	1.6	1.6

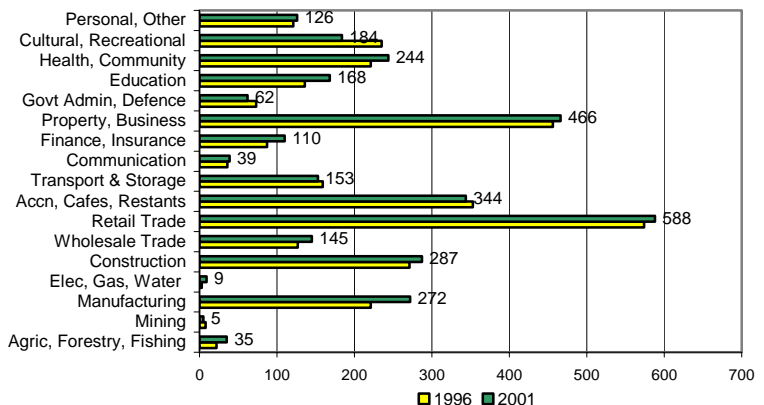
(a) In 1991, 'Manufactured Home Estates' and 'Accommodation for the Retired or Aged (self-care)' have been excluded. These dwellings were Non-private dwellings in 1991.

(b) In 2001, Serviced Apartments and persons living in Serviced Apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996.

## Industry

The main industry of employment in 2001 was Retail Trade (588 people or 17.6% of employed people) followed by Property and Business Services (466 people or 13.9%) (Figure 2). Since 1996, the biggest increase was recorded in the number of people working in Manufacturing and the biggest decrease was in Cultural and Recreational Services.

**Figure 2. Industry**  
Employed persons (excluding overseas visitors)



## Other population facts from the 2001 Census

	Broadbeach Waters	GCC
Visitors from different SLA (No.) (a)	789	48,720
Lived at same address 5 years ago (%) (b)	44.6	38.5
Households with no motor vehicle (%) (a)	6.0	9.1

(a) Sourced from Basic Community Profile, ABS 2001 Census of Population and Housing

(b) Sourced from Usual Residents Profile, ABS 2001 Census of Population and Housing

This profile was prepared by the Planning Information and Forecasting Unit, Department of Local Government and Planning, for Gold Coast City Council