



Gold Coast City Council

Helensvale Statistical Profile

Introduction

This information is for Helensvale Statistical Local Area (SLA) in Gold Coast City. Unless otherwise stated, all data are from the Time Series Profile of the Australian Bureau of Statistics (ABS) 2001 Census of Population and Housing (taken on 7 August 2001), which counts both residents and domestic visitors to the SLA on Census night.

Resident Population

The preliminary estimate of the resident population of Helensvale at 30 June 2002 was 13,467 people, an increase of 2,489 or 22.7% since 1997.

Age

In 2001, the number of people aged under 15 years represented 23.9% of the population of Helensvale (down from 27.5% in 1991), higher than for Gold Coast City (19.3%). People aged 65 years and over represented 11.0% (up from 9.9% in 1991), lower than for Gold Coast City (15.2%) (Table 1).

Table 1. Age profile

Persons (excluding overseas visitors)

Age (years)	1991			1996			2001		
	Helensvale			GCC	Helensvale				
	%	%	%		Males	Females	Persons		
	No.	No.	No.	No.	No.	No.			
0-4	7.9	8.4	6.5	6.1	397	381	778		
5-9	9.8	9.1	8.7	6.6	557	495	1,052		
10-14	9.8	9.2	8.7	6.6	546	507	1,053		
15-19	6.4	7.5	8.3	6.5	513	488	1,001		
20-24	4.3	4.8	4.3	6.5	269	244	513		
25-34	14.8	13.8	11.2	14.1	599	748	1,347		
35-44	19.0	18.1	17.4	14.4	958	1,138	2,096		
45-54	9.6	12.6	14.0	13.6	812	880	1,692		
55-64	8.4	7.2	9.9	10.4	581	615	1,196		
65-74	7.0	6.3	6.2	8.3	365	382	747		
75+	2.9	2.8	4.8	6.9	238	340	578		
Total	100.0	100.0	100.0	100.0	5,835	6,218	12,053		

Educational qualifications

In 2001, the proportion of people aged 15 years and over in Helensvale with a Bachelor degree or higher was 8.2% (up from 4.5% in 1991), lower than Gold Coast City (Table 2).

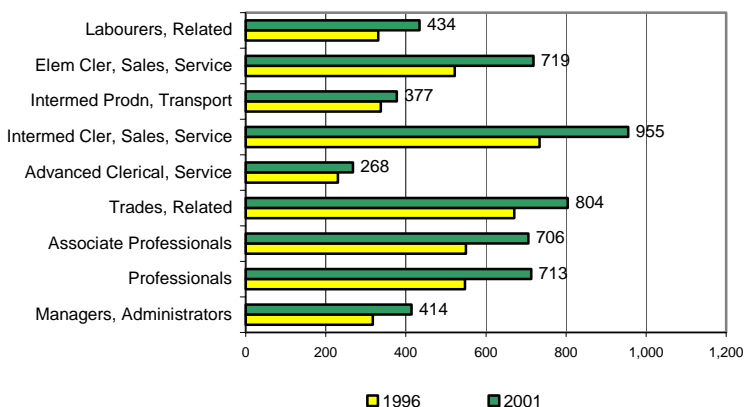
Table 2. Educational Qualifications

Persons aged 15 years and over (excluding overseas visitors)

Level of education	1991			1996			2001		
	Helensvale			GCC	Helensvale				
	%	%	%		No.	%			
Postgraduate Degree	0.4	0.6	0.8	77	1.0				
Grad Dip & Grad Cert	0.6	0.8	0.8	70	0.8				
Bachelor Degree	3.6	5.2	6.6	609	7.0				
Advanced Dip and Dip	5.6	5.6	6.5	599	5.8				
Trade Certificate	16.3	17.4	19.3	1,768	17.4				
Not stated	14.1	11.5	10.4	955	13.6				
Not applicable	59.4	58.9	55.5	5,093	54.5				
Total	100.0	100.0	100.0	9,171	100.0				

Figure 1. Occupation

Employed persons (excluding overseas visitors)



Employment

The labour force in Helensvale in 2001 represented 64.4% of people aged 15 years and over (up from 63.2% in 1991), higher than for Gold Coast City (57.6%). From 1991 to 2001, part-time employment in Helensvale increased from 17.0% to 21.0% (Table 3). The unemployment rate* decreased from 9.9% to 7.0%.

* Persons unemployed divided by persons in labour force

Table 3. Employment

Persons aged 15 years and over (excluding overseas visitors)

Labour force status	1991			1996			2001		
	Helensvale			GCC	Helensvale				
	%	%	%		No.	%			
Employed, working:									
Full time(a)	37.5	38.7	37.0	3,399	31.6				
Part time	17.0	19.5	21.0	1,927	18.8				
Not stated(b)	2.4	1.3	1.9	171	1.7				
Total employed.	57.0	59.5	59.9	5,497	52.0				
Unemployed, looking for:									
Full time work	4.8	5.0	3.0	271	4.1				
Part time work	1.5	1.2	1.6	145	1.5				
Total unemployed	6.3	6.2	4.5	416	5.6				
Total labour force	63.2	65.7	64.4	5,913	57.6				
Not in the labour force	34.5	32.6	32.6	2,989	36.7				
Not stated(c)	2.2	1.7	3.0	278	5.7				
Total	100.0	100.0	100.0	9,180	100.0				

(a) The definition of 'full-time' changed between the 1991 and 1996 Census

(b) Includes employed persons who did not state their hours worked

(c) Includes persons who did not state their labour force status

Income

The median gross weekly individual income in Helensvale in 2001 was in the range \$300-\$399 (up from the \$80-\$119 range in 1991). In Helensvale, 14.1% of people aged 15 years and over received less than \$120 in 2001 (11.3% for Gold Coast City) and 9.4% received a high income of \$1,000 or more (7.3% for Gold Coast City) (Table 4).

Table 4. Income

Persons aged 15 years and over (excluding overseas visitors)

Weekly Individual Income	2001		
	Helensvale		GCC
	%	No.	%
Negative-\$119	14.1	1,297	11.3
\$120-\$199	13.0	1,196	14.0
\$200-\$399	20.8	1,912	24.2
\$400-\$599	17.2	1,578	18.2
\$600-\$799	11.7	1,077	10.5
\$800-\$999	7.0	644	5.4
\$1000 or more	9.4	868	7.3
Not stated	6.8	627	9.1
Total	100.0	9,199	100.0

Occupation

The main occupation in 2001 was Intermediate Clerical, Sales and Service Workers (955 people or 17.4% of employed people) followed by Tradespersons and Related Workers (804 people or 14.6%) (Figure 1). Since 1996, the biggest increase was recorded in the number of people working as Intermediate Clerical, Sales and Service Workers and there were no occupations showing a decrease.

Helensvale Statistical Profile

Place of birth

In 2001, 26.7% of the Helensvale population were overseas born, 19.6% in main English speaking countries and 7.1% in other countries. The proportion of overseas born people in Helensvale was higher than for Gold Coast City (24.4%) (Table 5).

Table 5. Place of birth
Persons (excluding overseas visitors)

Place of birth	1991		1996		2001	
	Helensvale		GCC		GCC	
	%	%	%	No.	%	%
Australia	69.5	72.1	69.2	8,341	69.1	
MES(a)	21.7	18.6	19.6	2,366	15.2	
NMES(b)	7.1	6.6	7.1	856	9.2	
Not stated	1.7	2.7	4.1	489	6.5	
Total	100.0	100.0	100.0	12,052	100.0	

(a) Main English speaking countries: comprises United Kingdom, USA, Ireland, South Africa, New Zealand and Canada

(b) Non-Main English Speaking Countries: other than the MES countries

Household types

In 2001, 60.7% of the population of Helensvale lived in a family comprising a couple with children (compared to 44.9% for Gold Coast City), and 21.0% lived in couple only households. The proportion of people in one parent families increased from 5.1% in 1991 to 9.3% in 2001, while the proportion of people living alone increased from 3.5% to 5.1% (Table 6).

Table 6. Household types
Persons in family, group and lone person h/holds (excl overseas visitors)

Household type and Family type	1991 (a)		1996		2001 (b)	
	Helensvale		GCC		GCC	
	%	%	%	No.	%	%
One family household:						
Couple with children	68.8	61.5	60.7	7,004	44.9	
Couple without children	19.8	19.8	21.0	2,426	23.1	
One parent family	5.1	9.1	9.3	1,074	12.9	
Other family	0.3	0.5	0.3	31	1.0	
Total	94.0	90.8	91.4	10,535	81.9	
Multi-family household	0.8	2.5	1.9	216	1.8	
Lone person household	3.5	5.0	5.1	584	10.7	
Group household	1.7	1.7	1.7	195	5.6	
Total	100.0	100.0	100.0	11,530	100.0	

(a) In 1991, 'Manufactured Home Estates' and 'Accommodation for the Retired or Aged (self-care)' have been excluded. These dwellings were Non-private dwellings in 1991.

(b) In 2001, Serviced Apartments and persons living in Serviced Apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996.

Tenure of dwellings

Of the 4,135 occupied private dwellings in Helensvale, 36.7% were fully owned (down from 39.5% in 1991), 40.5% were being purchased and 18.2% were being rented. Helensvale recorded lower proportions of dwellings being rented and higher proportions being purchased than Gold Coast City (Table 7).

Table 7. Tenure of dwellings
Occupied private dwellings

Tenure type	1991(a)		1996		2001(b)	
	Helensvale		GCC		GCC	
	%	%	%	No.	%	%
Fully owned	39.5	34.6	36.7	1,518	33.3	
Being purchased(c)	42.2	39.5	40.5	1,674	22.8	
Rented:						
State Housing Authority	0.0	1.0	0.8	35	2.5	
Other landlord type(c)	12.9	20.7	17.1	709	31.7	
Not stated	0.7	0.2	0.2	8	0.5	
Other Tenure type(c)	4.7	4.0	4.6	191	9.2	
Total	100.0	100.0	100.0	4,135	100.0	

(a) In 1991, 'Manufactured Home Estates' and 'Accommodation for the Retired or Aged (self care)' have been excluded. These dwellings were Non-private dwellings in 1991.

(b) In 2001, Serviced apartments and persons living in Serviced apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996

(c) There were changes in definition between the 1991 and 1996 Census.

Dwellings

In Helensvale in 2001, 86.2% of all private dwellings were separate houses (down from 86.5% in 1991), 12.7% were semi-detached, row/terrace or townhouses (down from 12.8%), and 0.3% were flats, units or apartments (up from 0.2%). In Gold Coast City, 57.1% of dwellings were separate houses, 16.1% were semi-detached and 23.6% were flats (Table 8). The average household size in Helensvale declined from 3.1 people per occupied private dwelling in 1991 to 2.9 in 2001.

Table 8. Dwellings
Private dwellings (occupied and unoccupied)

Dwelling Structure	1991(a)		1996		2001(b)	
	Helensvale		GCC		GCC	
	%	%	%	No.	%	%
Separate house	86.5	83.6	86.2	3,732	57.1	
Semi-detached, row or terrace house, townhouse	12.8	11.9	12.7	548	16.1	
Flat, unit or apartment:						
In 1 or 2 storey block	0.0	2.2	0.1	4	8.0	
In 3 or more storey block	0.0	0.0	0.0	0	15.3	
Attached to a house	0.2	0.2	0.2	7	0.3	
Total	0.2	2.4	0.3	11	23.6	
Other dwelling:						
Caravan, houseboat	0.0	0.1	0.0	0	1.5	
Improvised, tent etc	0.0	0.0	0.0	0	0.1	
Attached to a shop, office	0.0	0.0	0.0	0	0.2	
Total	0.0	0.1	0.0	0	1.7	
Not stated	0.5	2.0	0.9	37	1.6	

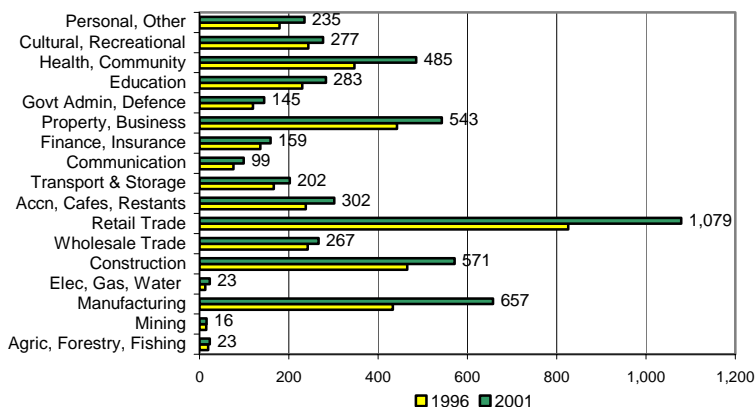
(a) In 1991, 'Manufactured Home Estates' and 'Accommodation for the Retired or Aged (self-care)' have been excluded. These dwellings were Non-private dwellings in 1991.

(b) In 2001, Serviced Apartments and persons living in Serviced Apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996.

Industry

The main industry of employment in 2001 was Retail Trade (1,079 people or 19.6% of employed people) followed by Manufacturing (657 people or 12.0%) (Figure 2). Since 1996, the biggest increase was recorded in the number of people working in Retail Trade and there were no industries showing a decrease.

Figure 2. Industry
Employed persons (excluding overseas visitors)



Other population facts from the 2001 Census

	Helensvale	GCC
Visitors from different SLA (No.) (a)	389	48,720
Lived at same address 5 years ago (%) (b)	40.8	38.5
Households with no motor vehicle (%) (a)	3.3	9.1

(a) Sourced from Basic Community Profile, ABS 2001 Census of Population and Housing

(b) Sourced from Usual Residents Profile, ABS 2001 Census of Population and Housing

This profile was prepared by the Planning Information and Forecasting Unit, Department of Local Government and Planning, for Gold Coast City Council