



Gold Coast City Council

Main Beach-Broadwater Statistical Profile

Introduction

This information is for Main Beach-Broadwater Statistical Local Area (SLA) in Gold Coast City. Unless otherwise stated, all data are from the Time Series Profile of the Australian Bureau of Statistics (ABS) 2001 Census of Population and Housing (taken on 7 August 2001), which counts both residents and domestic visitors to the SLA on Census night.

Resident Population

The preliminary estimate of the resident population of Main Beach-Broadwater at 30 June 2002 was 3,814 people, an increase of 499 or 15.1% since 1997.

Age

In 2001, the number of people aged under 15 years represented 9.4% of the population of Main Beach-Broadwater (down from 9.5% in 1991), lower than for Gold Coast City (19.3%). People aged 65 years and over represented 19.0% (up from 16.6% in 1991), higher than for Gold Coast City (15.2%) (Table 1).

Table 1. Age profile

Persons (excluding overseas visitors)

| Age (years) | 1991 | | 1996 | | 2001 | | | |
|-------------|-----------------------|-------|-------|-------|-----------------------|---------|---------|--|
| | Main Beach-Broadwater | | | GCC | Main Beach-Broadwater | | | |
| | % | % | % | | Males | Females | Persons | |
| 0-4 | 4.0 | 2.5 | 3.6 | 6.1 | 81 | 95 | 176 | |
| 5-9 | 2.6 | 2.5 | 3.1 | 6.6 | 78 | 72 | 150 | |
| 10-14 | 2.9 | 2.5 | 2.8 | 6.6 | 72 | 63 | 135 | |
| 15-19 | 5.4 | 4.1 | 4.2 | 6.5 | 88 | 118 | 206 | |
| 20-24 | 11.8 | 10.4 | 6.2 | 6.5 | 151 | 152 | 303 | |
| 25-34 | 18.7 | 19.9 | 15.2 | 14.1 | 396 | 346 | 742 | |
| 35-44 | 14.9 | 12.3 | 13.1 | 14.4 | 302 | 340 | 642 | |
| 45-54 | 11.8 | 14.2 | 16.5 | 13.6 | 399 | 408 | 807 | |
| 55-64 | 11.3 | 13.1 | 16.2 | 10.4 | 394 | 398 | 792 | |
| 65-74 | 11.9 | 13.4 | 11.8 | 8.3 | 297 | 280 | 577 | |
| 75+ | 4.6 | 4.9 | 7.2 | 6.9 | 180 | 173 | 353 | |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 2,438 | 2,445 | 4,883 | |

Educational qualifications

In 2001, the proportion of people aged 15 years and over in Main Beach-Broadwater with a Bachelor degree or higher was 15.5% (up from 7.1% in 1991), higher than Gold Coast City (Table 2).

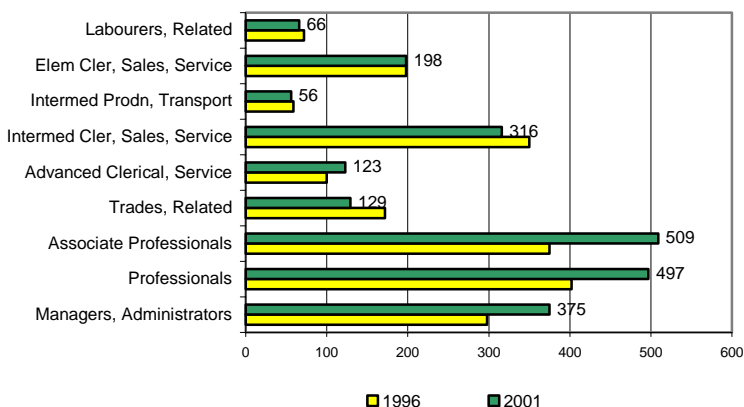
Table 2. Educational Qualifications

Persons aged 15 years and over (excluding overseas visitors)

| Level of education | 1991 | | 1996 | | 2001 | |
|----------------------|-----------------------|-------|-------|-------|-------|---|
| | Main Beach-Broadwater | | | GCC | No. | % |
| | % | % | % | | | |
| Postgraduate Degree | 1.0 | 1.4 | 2.1 | 94 | 1.0 | |
| Grad Dip & Grad Cert | 0.5 | 0.9 | 1.2 | 51 | 0.8 | |
| Bachelor Degree | 5.6 | 10.8 | 12.2 | 542 | 7.0 | |
| Advanced Dip and Dip | 4.9 | 6.5 | 8.2 | 362 | 5.8 | |
| Trade Certificate | 14.3 | 14.1 | 14.0 | 619 | 17.4 | |
| Not stated | 19.0 | 15.6 | 17.3 | 765 | 13.6 | |
| Not applicable | 54.8 | 50.8 | 45.0 | 1,992 | 54.5 | |
| Total | 100.0 | 100.0 | 100.0 | 4,425 | 100.0 | |

Figure 1. Occupation

Employed persons (excluding overseas visitors)



Employment

The labour force in Main Beach-Broadwater in 2001 represented 56.1% of people aged 15 years and over (down from 60.2% in 1991), lower than for Gold Coast City (57.6%). From 1991 to 2001, part-time employment in Main Beach-Broadwater increased from 13.8% to 17.5% (Table 3). The unemployment rate* decreased from 13.4% to 5.1%.

* Persons unemployed divided by persons in labour force

Table 3. Employment

Persons aged 15 years and over (excluding overseas visitors)

| Labour force status | 1991 | | 1996 | | 2001 | |
|--------------------------|-----------------------|-------|-------|-------|-------|---|
| | Main Beach-Broadwater | | | GCC | No. | % |
| | % | % | % | | | |
| Employed, working: | | | | | | |
| Full time(a) | 35.7 | 35.8 | 34.6 | 1,530 | 31.6 | |
| Part time | 13.8 | 16.9 | 17.5 | 771 | 18.8 | |
| Not stated(b) | 2.6 | 1.5 | 1.2 | 52 | 1.7 | |
| Total employed. | 52.2 | 54.2 | 53.3 | 2,353 | 52.0 | |
| Unemployed, looking for: | | | | | | |
| Full time work | 7.2 | 5.2 | 2.1 | 92 | 4.1 | |
| Part time work | 0.9 | 1.0 | 0.8 | 34 | 1.5 | |
| Total unemployed | 8.0 | 6.3 | 2.9 | 126 | 5.6 | |
| Total labour force | 60.2 | 60.4 | 56.1 | 2,479 | 57.6 | |
| Not in the labour force | 34.5 | 34.6 | 34.8 | 1,535 | 36.7 | |
| Not stated(c) | 5.3 | 5.0 | 9.1 | 403 | 5.7 | |
| Total | 100.0 | 100.0 | 100.0 | 4,417 | 100.0 | |

(a) The definition of 'full-time' changed between the 1991 and 1996 Census

(b) Includes employed persons who did not state their hours worked

(c) Includes persons who did not state their labour force status

Income

The median gross weekly individual income in Main Beach-Broadwater in 2001 was in the range \$500-\$599 (up from the \$120-\$159 range in 1991). In Main Beach-Broadwater, 8.0% of people aged 15 years and over received less than \$120 in 2001 (11.3% for Gold Coast City) and 20.8% received a high income of \$1,000 or more (7.3% for Gold Coast City) (Table 4).

Table 4. Income

Persons aged 15 years and over (excluding overseas visitors)

| Weekly Individual Income | 2001 | | GCC |
|--------------------------|-----------------------|-------|-------|
| | Main Beach-Broadwater | | |
| | % | No. | |
| Negative-\$119 | 8.0 | 262 | 11.3 |
| \$120-\$199 | 5.9 | 193 | 14.0 |
| \$200-\$399 | 16.7 | 550 | 24.2 |
| \$400-\$599 | 16.0 | 526 | 18.2 |
| \$600-\$799 | 11.3 | 373 | 10.5 |
| \$800-\$999 | 7.7 | 254 | 5.4 |
| \$1000 or more | 20.8 | 685 | 7.3 |
| Not stated | 13.6 | 446 | 9.1 |
| Total | 100.0 | 3,289 | 100.0 |

Occupation

The main occupation in 2001 was Associate Professionals (509 people or 21.6% of employed people) followed by Professionals (497 people or 21.1%) (Figure 1). Since 1996, the biggest increase was recorded in the number of people working as Associate Professionals and the biggest decrease was in Tradespersons and Related Workers.

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Place of birth

In 2001, 26.0% of the Main Beach-Broadwater population were overseas born, 13.8% in main English speaking countries and 12.2% in other countries. The proportion of overseas born people in Main Beach-Broadwater was higher than for Gold Coast City (24.4%) (Table 5).

Table 5. Place of birth
Persons (excluding overseas visitors)

| Place of birth | 1991 | | 1996 | | 2001 | |
|----------------|-----------------------|--------------|--------------|--------------|--------------|---|
| | Main Beach-Broadwater | | GCC | | GCC | |
| | % | % | % | No. | % | % |
| Australia | 67.5 | 64.7 | 63.2 | 3,085 | 69.1 | |
| MES(a) | 15.7 | 16.0 | 13.8 | 671 | 15.2 | |
| NMES(b) | 10.5 | 12.0 | 12.2 | 596 | 9.2 | |
| Not stated | 6.3 | 7.3 | 10.8 | 526 | 6.5 | |
| Total | 100.0 | 100.0 | 100.0 | 4,878 | 100.0 | |

(a) Main English speaking countries: comprises United Kingdom, USA, Ireland, South Africa, New Zealand and Canada

(b) Non-Main English Speaking Countries: other than the MES countries

Household types

In 2001, 22.3% of the population of Main Beach-Broadwater lived in a family comprising a couple with children (compared to 44.9% for Gold Coast City), and 38.4% lived in couple only households. The proportion of people in one parent families decreased from 7.5% in 1991 to 5.5% in 2001, while the proportion of people living alone increased from 16.4% to 18.3% (Table 6).

Table 6. Household types
Persons in family, group and lone person h/holds (excl overseas visitors)

| Household type and Family type | 1991 (a) | | 1996 | | 2001 (b) | |
|--------------------------------|-----------------------|--------------|--------------|--------------|--------------|---|
| | Main Beach-Broadwater | | GCC | | GCC | |
| | % | % | % | No. | % | % |
| One family household: | | | | | | |
| Couple with children | 26.9 | 18.9 | 22.3 | 675 | 44.9 | |
| Couple without children | 27.6 | 32.1 | 38.4 | 1,163 | 23.1 | |
| One parent family | 7.5 | 6.2 | 5.5 | 167 | 12.9 | |
| Other family | 1.5 | 1.5 | 1.3 | 40 | 1.0 | |
| Total | 63.4 | 58.7 | 67.6 | 2,045 | 81.9 | |
| Multi-family household | 0.4 | 0.9 | 1.1 | 32 | 1.8 | |
| Lone person household | 16.4 | 20.1 | 18.3 | 554 | 10.7 | |
| Group household | 19.8 | 20.2 | 13.1 | 396 | 5.6 | |
| Total | 100.0 | 100.0 | 100.0 | 3,027 | 100.0 | |

(a) In 1991, 'Manufactured Home Estates' and 'Accommodation for the Retired or Aged (self-care)' have been excluded. These dwellings were Non-private dwellings in 1991.

(b) In 2001, Serviced Apartments and persons living in Serviced Apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996.

Tenure of dwellings

Of the 2,336 occupied private dwellings in Main Beach-Broadwater, 38.2% were fully owned (up from 34.7% in 1991), 9.9% were being purchased and 34.3% were being rented. Main Beach-Broadwater recorded lower proportions of dwellings being rented and lower proportions being purchased than Gold Coast City (Table 7).

Table 7. Tenure of dwellings
Occupied private dwellings

| Tenure type | 1991(a) | | 1996 | | 2001(b) | |
|-------------------------|-----------------------|--------------|--------------|--------------|--------------|---|
| | Main Beach-Broadwater | | GCC | | GCC | |
| | % | % | % | No. | % | % |
| Fully owned | 34.7 | 36.2 | 38.2 | 892 | 33.3 | |
| Being purchased(c) | 7.3 | 9.8 | 9.9 | 231 | 22.8 | |
| Rented: | | | | | | |
| State Housing Authority | 0.5 | 0.0 | 0.1 | 3 | 2.5 | |
| Other landlord type(c) | 42.0 | 40.0 | 33.6 | 786 | 31.7 | |
| Not stated | 2.6 | 0.7 | 0.5 | 12 | 0.5 | |
| Other Tenure type(c) | 13.0 | 13.3 | 17.6 | 412 | 9.2 | |
| Total | 100.0 | 100.0 | 100.0 | 2,336 | 100.0 | |

(a) In 1991, 'Manufactured Home Estates' and 'Accommodation for the Retired or Aged (self care)' have been excluded. These dwellings were Non-private dwellings in 1991.

(b) In 2001, Serviced apartments and persons living in Serviced apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996

(c) There were changes in definition between the 1991 and 1996 Census.

Dwellings

In Main Beach-Broadwater in 2001, 10.8% of all private dwellings were separate houses (up from 10.8% in 1991), 2.7% were semi-detached, row/terrace or townhouses (up from 1.2%), and 79.1% were flats, units or apartments (up from 77.4%). In Gold Coast City, 57.1% of dwellings were separate houses, 16.1% were semi-detached and 23.6% were flats (Table 8). The average household size in Main Beach-Broadwater declined from 2.1 people per occupied private dwelling in 1991 to 2.0 in 2001.

Table 8. Dwellings
Private dwellings (occupied and unoccupied)

| Dwelling Structure | 1991(a) | | 1996 | | 2001(b) | |
|--|-----------------------|------|------|-------|---------|---|
| | Main Beach-Broadwater | | GCC | | GCC | |
| | % | % | % | No. | % | % |
| Separate house | 10.8 | 8.2 | 10.8 | 317 | 57.1 | |
| Semi-detached, row or terrace house, townhouse | 1.2 | 2.0 | 2.7 | 79 | 16.1 | |
| Flat, unit or apartment: | | | | | | |
| In 1 or 2 storey block | 8.5 | 5.7 | 5.4 | 159 | 8.0 | |
| In 3 or more storey block | 68.8 | 68.9 | 73.4 | 2,152 | 15.3 | |
| Attached to a house | 0.1 | 0.1 | 0.2 | 6 | 0.3 | |
| Total | 77.4 | 74.7 | 79.1 | 2,317 | 23.6 | |
| Other dwelling: | | | | | | |
| Caravan, houseboat | 9.4 | 10.3 | 5.2 | 153 | 1.5 | |
| Improvised, tent etc | 0.0 | 0.3 | 0.0 | 0 | 0.1 | |
| Attached to a shop, office | 0.6 | 0.5 | 0.2 | 7 | 0.2 | |
| Total | 10.0 | 11.2 | 5.5 | 160 | 1.7 | |
| Not stated | 0.7 | 3.8 | 1.9 | 57 | 1.6 | |

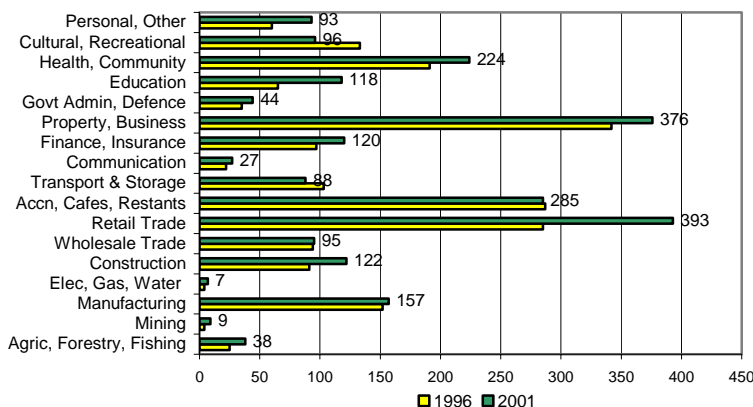
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(b) In 2001, Serviced Apartments and persons living in Serviced Apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996.

Industry

The main industry of employment in 2001 was Retail Trade (393 people or 16.7% of employed people) followed by Property and Business Services (376 people or 16.0%) (Figure 2). Since 1996, the biggest increase was recorded in the number of people working in Retail Trade and the biggest decrease was in Cultural and Recreational Services.

Figure 2. Industry
Employed persons (excluding overseas visitors)



Other population facts from the 2001 Census

| | Main Beach-Broadwater | GCC |
|---|-----------------------|--------|
| Visitors from different SLA (No.) (a) | 1,947 | 48,720 |
| Lived at same address 5 years ago (%) (b) | 25.5 | 38.5 |
| Households with no motor vehicle (%) (a) | 9.9 | 9.1 |

(a) Sourced from Basic Community Profile, ABS 2001 Census of Population and Housing

(b) Sourced from Usual Residents Profile, ABS 2001 Census of Population and Housing

This profile was prepared by the Planning Information and Forecasting Unit, Department of Local Government and Planning, for Gold Coast City Council