



Gold Coast City Council

# Paradise Point Statistical Profile

## Introduction

This information is for Paradise Point Statistical Local Area (SLA) in Gold Coast City. Unless otherwise stated, all data are from the Time Series Profile of the Australian Bureau of Statistics (ABS) 2001 Census of Population and Housing (taken on 7 August 2001), which counts both residents and domestic visitors to the SLA on Census night.

## Resident Population

The preliminary estimate of the resident population of Paradise Point at 30 June 2002 was 4,157 people, an decrease of -15 or -0.4% since 1997.

## Age

In 2001, the number of people aged under 15 years represented 14.0% of the population of Paradise Point (down from 14.5% in 1991), lower than for Gold Coast City (19.3%). People aged 65 years and over represented 25.2% (up from 21.2% in 1991), higher than for Gold Coast City (15.2%) (Table 1).

Table 1. Age profile

Persons (excluding overseas visitors)

Age (years)	1991			1996			2001			
	Paradise Point			GCC	Paradise Point			Males	Females	Persons
	%	%	%		No.	No.	No.			
0-4	4.4	4.1	4.1	6.1	82	77	159			
5-9	4.6	3.7	5.6	6.6	119	102	221			
10-14	5.6	5.0	4.3	6.6	90	79	169			
15-19	6.6	4.5	4.2	6.5	85	79	164			
20-24	6.4	5.5	3.6	6.5	81	60	141			
25-34	11.4	10.0	10.2	14.1	195	207	402			
35-44	14.3	11.5	11.8	14.4	224	239	463			
45-54	12.8	17.1	14.9	13.6	266	318	584			
55-64	12.7	13.4	16.2	10.4	295	339	634			
65-74	14.7	15.9	13.4	8.3	244	282	526			
75+	6.6	9.5	11.7	6.9	213	248	461			
Total	100.0	100.0	100.0	100.0	1,894	2,030	3,924			

## Educational qualifications

In 2001, the proportion of people aged 15 years and over in Paradise Point with a Bachelor degree or higher was 8.3% (up from 4.5% in 1991), lower than Gold Coast City (Table 2).

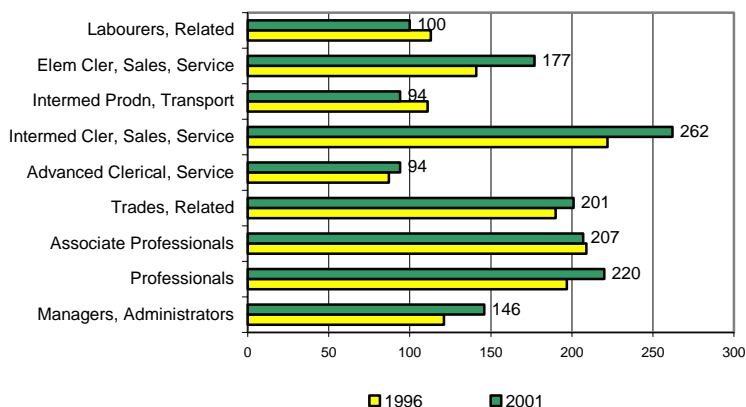
Table 2. Educational Qualifications

Persons aged 15 years and over (excluding overseas visitors)

Level of education	1991			1996			2001	
	Paradise Point			GCC	No.	%		
	%	%	%					
Postgraduate Degree	0.5	0.8	0.9	31	1.0			
Grad Dip & Grad Cert	0.5	0.8	0.8	27	0.8			
Bachelor Degree	3.5	4.2	6.6	223	7.0			
Advanced Dip and Dip	4.8	6.0	5.9	199	5.8			
Trade Certificate	16.0	15.9	19.7	665	17.4			
Not stated	14.8	15.1	12.3	414	13.6			
Not applicable	59.9	57.2	53.8	1,816	54.5			
Total	100.0	100.0	100.0	3,375	100.0			

Figure 1. Occupation

Employed persons (excluding overseas visitors)



## Employment

The labour force in Paradise Point in 2001 represented 49.7% of people aged 15 years and over (down from 50.3% in 1991), lower than for Gold Coast City (57.6%). From 1991 to 2001, part-time employment in Paradise Point increased from 11.8% to 15.9% (Table 3). The unemployment rate\* decreased from 15.3% to 8.1%.

\* Persons unemployed divided by persons in labour force

Table 3. Employment

Persons aged 15 years and over (excluding overseas visitors)

Labour force status	1991			1996			2001	
	Paradise Point			GCC	No.	%		
	%	%	%					
Employed, working:								
Full time(a)	28.4	27.0	28.5	955	31.6			
Part time	11.8	14.5	15.9	534	18.8			
Not stated(b)	2.4	0.7	1.3	43	1.7			
Total employed.	42.7	42.2	45.6	1,532	52.0			
Unemployed, looking for:								
Full time work	6.6	5.2	2.9	96	4.1			
Part time work	1.1	0.9	1.2	39	1.5			
Total unemployed	7.7	6.2	4.0	135	5.6			
Total labour force	50.3	48.4	49.7	1,667	57.6			
Not in the labour force	46.9	49.3	47.3	1,586	36.7			
Not stated(c)	2.8	2.3	3.1	103	5.7			
Total	100.0	100.0	100.0	3,356	100.0			

(a) The definition of 'full-time' changed between the 1991 and 1996 Census

(b) Includes employed persons who did not state their hours worked

(c) Includes persons who did not state their labour force status

## Income

The median gross weekly individual income in Paradise Point in 2001 was in the range \$300-\$399 (up from the \$40-\$79 range in 1991). In Paradise Point, 10.2% of people aged 15 years and over received less than \$120 in 2001 (11.3% for Gold Coast City) and 7.8% received a high income of \$1,000 or more (7.3% for Gold Coast City) (Table 4).

Table 4. Income

Persons aged 15 years and over (excluding overseas visitors)

Weekly Individual Income	2001			
	Paradise Point		GCC	
	%	No.	%	No.
Negative-\$119	10.2	350	11.3	350
\$120-\$199	16.0	547	14.0	547
\$200-\$399	28.1	960	24.2	960
\$400-\$599	16.7	572	18.2	572
\$600-\$799	10.6	362	10.5	362
\$800-\$999	4.3	147	5.4	147
\$1000 or more	7.8	268	7.3	268
Not stated	6.3	216	9.1	216
Total	100.0	3,422	100.0	3,422

## Occupation

The main occupation in 2001 was Intermediate Clerical, Sales and Service Workers (262 people or 17.0% of employed people) followed by Professionals (220 people or 14.3%) (Figure 1). Since 1996, the biggest increase was recorded in the number of people working as Intermediate Clerical, Sales and Service Workers and the biggest decrease was in Intermediate Production and Transport Workers.

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## Place of birth

In 2001, 25.2% of the Paradise Point population were overseas born, 18.0% in main English speaking countries and 7.2% in other countries. The proportion of overseas born people in Paradise Point was higher than for Gold Coast City (24.4%) (Table 5).

**Table 5. Place of birth**  
Persons (excluding overseas visitors)

Place of birth	1991		1996		2001	
	Paradise Point		GCC		GCC	
	%	%	%	No.	%	%
Australia	72.0	71.0	71.2	2,781	69.1	
MES(a)	17.5	16.4	18.0	702	15.2	
NMES(b)	8.1	8.3	7.2	281	9.2	
Not stated	2.3	4.3	3.6	142	6.5	
<b>Total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>3,906</b>	<b>100.0</b>	

(a) Main English speaking countries: comprises United Kingdom, USA, Ireland, South Africa, New Zealand and Canada

(b) Non-Main English Speaking Countries: other than the MES countries

## Household types

In 2001, 34.5% of the population of Paradise Point lived in a family comprising a couple with children (compared to 44.9% for Gold Coast City), and 33.5% lived in couple only households. The proportion of people in one parent families increased from 8.8% in 1991 to 11.1% in 2001, while the proportion of people living alone increased from 9.1% to 16.4% (Table 6).

**Table 6. Household types**  
Persons in family, group and lone person h/holds (excl overseas visitors)

Household type and Family type	1991 (a)		1996		2001 (b)	
	Paradise Point		GCC		GCC	
	%	%	%	No.	%	%
One family household:						
Couple with children	42.8	33.0	34.5	1,300	44.9	
Couple without children	34.3	36.7	33.5	1,263	23.1	
One parent family	8.8	9.5	11.1	418	12.9	
Other family	0.9	0.6	0.6	24	1.0	
Total	86.7	79.8	79.7	3,005	81.9	
Multi-family household	0.6	2.2	0.6	24	1.8	
Lone person household	9.1	13.8	16.4	619	10.7	
Group household	3.6	4.2	3.3	123	5.6	
<b>Total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>3,771</b>	<b>100.0</b>	

(a) In 1991, 'Manufactured Home Estates' and 'Accommodation for the Retired or Aged (self-care)' have been excluded. These dwellings were Non-private dwellings in 1991.

(b) In 2001, Serviced Apartments and persons living in Serviced Apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996.

## Tenure of dwellings

Of the 1,870 occupied private dwellings in Paradise Point, 47.3% were fully owned (down from 49.8% in 1991), 18.2% were being purchased and 30.1% were being rented. Paradise Point recorded lower proportions of dwellings being rented and lower proportions being purchased than Gold Coast City (Table 7).

**Table 7. Tenure of dwellings**  
Occupied private dwellings

Tenure type	1991(a)		1996		2001(b)	
	Paradise Point		GCC		GCC	
	%	%	%	No.	%	%
Fully owned	49.8	48.2	47.3	885	33.3	
Being purchased(c)	12.9	13.3	18.2	340	22.8	
Rented:						
State Housing Authority	1.2	2.1	3.4	63	2.5	
Other landlord type(c)	29.0	30.2	26.5	496	31.7	
Not stated	1.0	0.2	0.2	4	0.5	
Other Tenure type(c)	6.1	6.0	4.4	82	9.2	
<b>Total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>1,870</b>	<b>100.0</b>	

(a) In 1991, 'Manufactured Home Estates' and 'Accommodation for the Retired or Aged (self-care)' have been excluded. These dwellings were Non-private dwellings in 1991.

(b) In 2001, Serviced apartments and persons living in Serviced apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996

(c) There were changes in definition between the 1991 and 1996 Census.

## Dwellings

In Paradise Point in 2001, 58.5% of all private dwellings were separate houses (down from 62.8% in 1991), 15.5% were semi-detached, row/terrace or townhouses (down from 25.5%), and 25.7% were flats, units or apartments (up from 10.0%). In Gold Coast City, 57.1% of dwellings were separate houses, 16.1% were semi-detached and 23.6% were flats (Table 8). The average household size in Paradise Point declined from 2.4 people per occupied private dwelling in 1991 to 2.1 in 2001.

**Table 8. Dwellings**  
Private dwellings (occupied and unoccupied)

Dwelling Structure	1991(a)		1996		2001(b)	
	Paradise Point		GCC		GCC	
	%	%	%	No.	%	%
Separate house	62.8	59.0	58.5	1,218	57.1	
Semi-detached, row or terrace house, townhouse	25.5	17.3	15.5	323	16.1	
Flat, unit or apartment:						
In 1 or 2 storey block	5.3	16.9	19.2	399	8.0	
In 3 or more storey block	4.2	4.7	6.2	129	15.3	
Attached to a house	0.5	0.1	0.3	6	0.3	
Total	10.0	21.8	25.7	534	23.6	
Other dwelling:						
Caravan, houseboat	0.2	0.0	0.0	0	1.5	
Improvised, tent etc	0.0	0.0	0.0	0	0.1	
Attached to a shop, office	0.2	0.1	0.1	3	0.2	
Total	0.4	0.1	0.1	3	1.7	
Not stated	1.2	1.8	0.1	3	1.6	

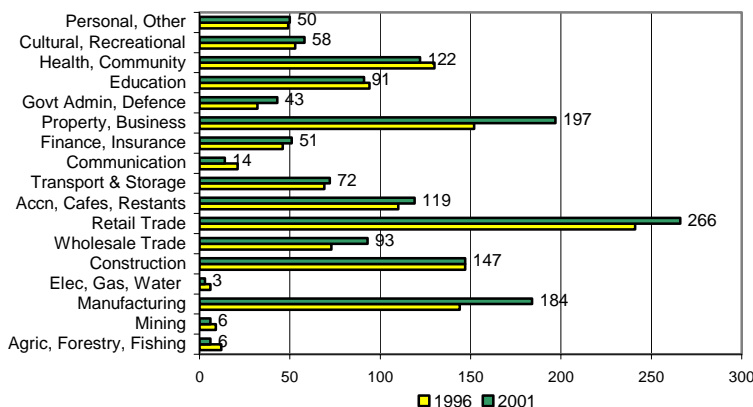
(a) In 1991, 'Manufactured Home Estates' and 'Accommodation for the Retired or Aged (self-care)' have been excluded. These dwellings were Non-private dwellings in 1991.

(b) In 2001, Serviced Apartments and persons living in Serviced Apartments have been included. These dwellings were Non-private dwellings in 1991 and 1996.

## Industry

The main industry of employment in 2001 was Retail Trade (266 people or 17.2% of employed people) followed by Property and Business Services (197 people or 12.7%) (Figure 2). Since 1996, the biggest increase was recorded in the number of people working in Property and Business Services and the biggest decrease was in Health and Community Services.

**Figure 2. Industry**  
Employed persons (excluding overseas visitors)



## Other population facts from the 2001 Census

	Paradise Point	GCC
Visitors from different SLA (No.) (a)	155	48,720
Lived at same address 5 years ago (%) (b)	43.9	38.5
Households with no motor vehicle (%) (a)	11.0	9.1

(a) Sourced from Basic Community Profile, ABS 2001 Census of Population and Housing

(b) Sourced from Usual Residents Profile, ABS 2001 Census of Population and Housing

This profile was prepared by the Planning Information and Forecasting Unit, Department of Local Government and Planning, for Gold Coast City Council