

A Formula For Better Outcomes...

'Big Picture' Landscape Character

*(Key Planning Strategies,
Planning Strategy Maps, Corporate Plan)*



Visual Diaries

*(Part 1 of the Landscape Strategy "Landscape
Character: Guiding the Image of the City")*



Site Specific Landscape Character Elements

(Site Analysis)



Better Outcomes for Landscape Character
and Site Development.

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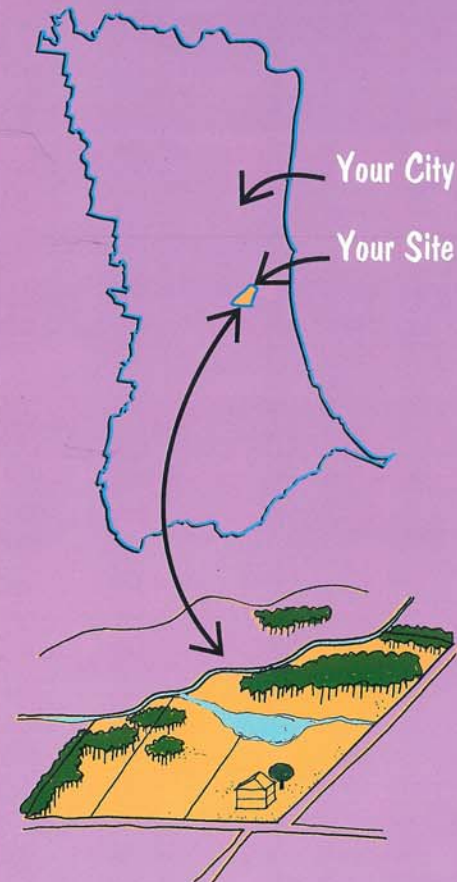
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This is an advisory brochure to the Gold Coast City Landscape Strategy,
Part 1 - Landscape Character: Guiding the Image of the City,
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Local Sites: City Image

Linking the landscape of your site with the landscape of the City



Identifying the potential of your site is a normal part of the development process. This may include identifying the site's physical characteristics, such as vegetation, topography, views and drainage.

What is usually missing from the development process however, is an understanding of how that particular site 'fits' into the landscape of the neighbourhood and into the landscape mosaic of the City: we usually look at a site in isolation from its surrounds and forget to address the site and its place in the jigsaw of the City's landscape.

This brochure seeks to assist you to access the right tools and documents to achieve the vital link between your sites landscape character, and the 'bigger picture' – the landscape character of Gold Coast City.



