Strategies, plans & programs

Our strategies provide direction for the transformation of the city over the next 10-20 years. They are supported by a range of plans, programs and projects which aim to strengthen the city’s economy, protect our environment and improve services and facilities for our residents, businesses and visitors.

Find a list of key City strategies, plans and programs below.

Visit City projects to find out how we’re implementing these plans and strategies to build a better future for our city.

### General

#### Strategies
- Customer Experience Strategy

### Council

#### Plans
- Corporate Plan - Gold Coast 2022
- Annual Plan and City budget

### Arts and culture

#### Strategies
- Culture Strategy 2023

#### Plans and programs
- Music Action Plan 2021

### Business and economic development

#### Strategies
- Economic Development Strategy

#### Plans and programs
- Destination Tourism Management Plan
- Economic Development International Plan
- Emerging Exporters Program

### Community

#### Plans and programs
- Draft Accessible and Inclusive City Action Plan 2020-2025
- Gold Coast Sport Plan 2013-2023
- Youth Plan
- Active & Healthy Program

### Environment and waste

#### Strategies
- Our Natural City Strategy
Plans and programs

- Solid Waste Strategy
- Our Natural Playground Strategy
- Litter Enforcement Strategy

Information technology

Plans and programs

- ICT Transformation Program

Ocean, beaches and waterways

Strategies

- Gold Coast Ocean Beaches Strategy 2013-2023

Plans and programs

- Gold Coast Surf Management Plan
- Three Point Plan for Coastal Protection

Traffic and transport

Strategies

- Gold Coast City Transport Strategy 2031

Plans and programs

- Active Transport Plan 2017-2027
- City Parking Plan 2015-2025
- Gold Coast City Freight Plan 2018-2028
- Gold Coast Road Network Plan 2018-2028
- Gold Coast Road Safety Plan 2015-2020
- Public Transport Plan 2018-2028
- Travel Behaviour Change Plan 2017-2022
- Active School Travel Program
- Workplace Travel Program

Urban planning and emergency management

Strategies

- Coastal Hazard Adaptation Strategy (CHAS)
- Southport Urban Heritage and Character Strategy Review

Plans and programs

- City Plan
- Disaster Management Plan
- Local Government Infrastructure Plan
- Centre Improvement Program

Water, sewerage and stormwater

Strategies

- Gold Coast Water Strategy 2019-2024
Plans and programs

- Long Term Recycled Water Release Plan

Related information

- City projects