

Way Ahead

Business on the Gold Coast

City of Gold Coast is committed to ensuring that the foundations are in place for businesses to have every chance of success.

Our focus is on delivering smart city infrastructure, a framework for long-term sustainable development and a globally-connected entrepreneurial culture.

These are just a few ways that we support local businesses to put you way ahead.

goldcoastwayahead.com.au



CITY OF
GOLDCOAST.[™]



Start-up to scale-up

City of Gold Coast Support

Resources

- Are you looking to commercialise a new concept or business idea?
- Are you looking for resources to help you get your business off the ground?

Grants and partnerships
Cutting 'red-tape'
Digital infrastructure
'Buy local' procurement policy

City of Gold Coast:
businessgoldcoast.com.au
Queensland Government:
business.qld.gov.au
Australian Government:
business.gov.au



Growth and development

City of Gold Coast Support

Resources

- Are you a Gold Coast business that has been in operation for more than two years?
- Are you new to exporting and/or want to expand through export?
- Are you continuing to grow and innovate in your business?

Business support
Grants and partnerships
Growth programs
Cutting 'red-tape'
Digital infrastructure
'Buy local' procurement policy

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Expansion and export

City of Gold Coast Support

Resources

- Are you a well-established business?
- Can your business support the next phase of growth?
- Do you have a new generation of directors/owners?
- Are you looking for new markets to support that next phase of your business growth?

Business support
Grants and partnerships
Growth programs
Cutting 'red tape'
Digital infrastructure

City of Gold Coast:
businessgoldcoast.com.au
Queensland Government:
tiq.qld.gov.au
Australian Government:
austrade.gov.au



Business support

The City is committed to ensuring the Gold Coast is an easy and exciting place to do business.



Proactively working with local businesses to reduce red-tape



Facilitating new business opportunities through local procurement, investment attraction, business networks and collaboration



Connecting businesses with appropriate resources, programs, funding and industries – across all government and industry sectors

WE WELCOME THE OPPORTUNITY
TO HAVE A CONFIDENTIAL DISCUSSION
ABOUT YOUR BUSINESS AND HOW WE
MAY BE ABLE TO ASSIST YOU.



Grants and partnerships

City of Gold Coast offers a range of grants and partnerships aimed specifically at supporting local business to grow.

Investment Attraction Program

The Investment Attraction Program has been designed to encourage the right businesses to expand or relocate to the Gold Coast.

Export Assistance Program

The Export Assistance Program has been designed to encourage small and medium-sized Gold Coast businesses to develop export markets.

Business event partnership

Business Event Partnership has been designed to support networking, collaboration and growth within the local business community.

Targeted grants

At times the City offers a range of targeted grants that align to the development of specific precincts or industry sectors.

“WE ARE INVESTING IN
YOU – THE BUSINESSES
DRIVING THE GOLD COAST
INTO THE FUTURE”



Growth programs

The Gold Coast business sector is growing and the City is supporting that trend through strategic development initiatives that can deliver real business growth.

Each year, the City of Gold Coast tailors a range of business growth programs that respond to changing business needs.

350

BUSINESSES PARTICIPATED †

PARTICIPATING BUSINESSES AVERAGE 1 NEW STAFF MEMBER EVERY 6 MONTHS*

15%

INCREASE IN REVENUE*

THESE PROGRAMS ARE DESIGNED TO EQUIP GOLD COAST BUSINESSES TO ACHIEVE THE NEXT PHASE OF BUSINESS GROWTH, AND IN TURN STRENGTHEN THE CITY'S ECONOMIC SECTORS.

† 2016/17 programs * Growth Accelerator Program estimated average



Export advice

TradeStart

In partnership with Austrade's TradeStart network, City of Gold Coast provides small and medium-sized Gold Coast exporters access to resources from across all levels of government, including assistance with matching businesses with services and overseas networks.

International Trade and Investment Program

The International Trade and Investment Program has been designed to raise the city's global profile, strengthen international networks and increase export-based and inward investment.

The program includes trade missions and international business matching to assist export-ready businesses to generate export sales, build business capacity and increase jobs.

A calendar of international trade missions is launched annually, identifying key markets and trade shows that the City will be collectively attending.



Cutting 'red-tape'

The City of Gold Coast is committed to creating an environment that supports local businesses.

We have experts available to help you navigate three levels of government, with a focus on streamlining your business needs.



Business licensing



Advertising devices



Environment and waste



Property and accommodation



Parking and transport



Other



Digital infrastructure

The City is investing in expanding the fibre system that will support the delivery of world-class broadband speeds for thousands of businesses and residents.

This network has enabled the City to implement free Wi-Fi to enhance visitor experience, implement smart city initiatives, strengthen connectivity and entice trade to more than 50,000 local businesses.

\$10M

FIBRE SYSTEM

40KM

HIGH SPEED
FIBRE

Wi-Fi

EXTENDING THE
WI-FI NETWORK

“TECHNOLOGY IS THE WAY OF THE FUTURE, AND THE GOLD COAST IS A CITY WITH A FIRM FOCUS ON THE FUTURE”

MAYOR TOM TATE



'Buy local' procurement policy

The City of Gold Coast has a 'buy local' procurement policy that favours Gold Coast businesses.

Our local procurement and contracting recognises and factors local supply as advantageous through weightings and pricing advantages.

Tips on City procurement:

Step 1

Register on LG Tender Box to be notified of upcoming tenders and visit our tenders page

Step 2

Subscribe to our RSS feed for the latest information on published tenders

Step 3

Review the City's annual City Contracting Plan for a list of planned procurement

**GOLD COAST
BUSINESSES
HAVE WEIGHTED
ADVANTAGE**

+\$750M
—
VALUE OF ANNUAL
CONTRACTS

REGISTER
—
BE ON THE
SUPPLIER LIST

**“THERE HAS NEVER BEEN A
BETTER TIME TO DO BUSINESS
ON THE GOLD COAST”**

MAYOR TOM TATE

Way Ahead

We welcome the opportunity to have a confidential discussion about your business and how we may be able to assist you.

City of Gold Coast, Business and Industry Development

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CITY OF
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