

Frequently asked questions

Procurement of Innovation

What is Innovation?

Innovation is defined as a 'new idea, device, or method'.

What is Procurement of Innovation?

Procurement of Innovation is a framework that provides a standardised approach to the review, consideration and assessment of Innovation proposals for the City of Gold Coast (City).

Procurement of Innovation is where public procurers act as a launch platform or early adopter of Innovation goods and services (that are imminent or even already available on the market, but not yet deployed on a large scale commercial basis).

What is the difference between a solicited and unsolicited proposal?

A **solicited proposal** is a written document that responds to a specific need by the City that aims to solve and resolve an issue or organisational challenge.

An **unsolicited proposal** is a written document for a new or Innovation idea submitted to us in accordance to the City's guidelines (usually for the purpose of obtaining a contract, and not in response to any other City-initiated solicitation or program).

I have an Innovation concept I would like to develop. Where can I go to find out more advice and guidance on how to develop my idea?

We offer resources on business development and Innovation initiatives to assist individuals and businesses in developing the required skills and knowledge so they can turn ideas into viable business opportunities. We recommend the following website resource:

advance.qld.gov.au

What happens when the City receives an Innovation proposal?

We review each proposal on its merit, taking into account relevant policies and priorities. For detailed information on the process please read through our Procurement of Innovation Applicant Guide available on the City's website.

I would like to submit an Innovation proposal to the City, what process do I need to follow?

The City has an online application process for Innovation proposals. To submit a proposal for consideration, complete the Innovation application form available on our website.

How will I know if my proposal has been received?

Proposals submitted correctly through the online application will receive a confirmation receipt.

I would like to speak to a City representative about the Innovation process, who can I contact?

Enquiries can be directed to the Innovation Champion:

E innovation@goldcoast.qld.gov.au

P +61 7 5581 7528

How does my Innovation concept/proposal fit in with the City's corporate vision and objectives?

[Gold Coast 2022](#) (City of Gold Coast's Corporate Plan) identifies our vision between now and 2020.

To learn more about the Corporate Plan and how your innovation might contribute towards our vision visit Gold Coast 2020 available on our website.

Who will assess my proposal?

A team of City representatives lead the assessment process. Our Innovation Guide explains this process in more detail.

Will I have the opportunity to resubmit my proposal at a later stage if my proposal is not selected?

An unsuccessful application should be treated as opportunity to identify areas for improvement. You can resubmit again in the future.

Our website provides useful information to help individuals and businesses turn ideas into commercial investments.

What terms of engagement will the City engage?

Should a contract be awarded following a successful application process the City will engage under the relevant terms. For further information refer to the [Tenders](#) page on our website.

I'm interested in learning more about the City's approach to solicited proposals?

The City uses the PwC Open Innovation Platform as the preferred method for connecting with the private sector.

Solicited proposals present an alternative method for the City to engage the commission of Innovation goods and services from potential applicants. To learn more visit openinnovation.com.au.

For more information

1300 GOLD COAST (1300 465 326)

W cityofgoldcoast.com.au/innovation