

Banner Booking Form

Council of the City of Gold Coast
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Banner criteria

- Licences are issued to non-profit organisations and charity groups only. **See below for list of unapproved uses.**
- No commercial or corporate advertising is to be displayed on the banner.
- Banners can only be placed at the approved Council zones. **See below for list of zones**

Banner uses that would not be approved include:

- Political promotion
- Commercial events organised for profit, commercial benefits and sales where not a business event supported in the City's Events Strategic Plan and may include:
 - Trade-related shows, such as motor shows, boat shows, home shows
 - Professional training congresses
 - Business conventions, – such as technical conventions
- Third Party Advertising of purely commercial entities/ activities
- Retail outlets
- Commercial tourism operators
- Land and building development and sales
- Hotel promotions
- Theme parks
- Casinos
- Tobacco or alcohol brands.

For the full list of who can book banners go to www.goldcoast.qld.gov.au/thegoldcoast/city-banners-43815.html -

Approved banner zones

City-owned poles are available in:

Broadbeach	Burleigh Heads	Oxenford	Southport
Bundall (HOTA, Home of the Arts)	Main Beach	Paradise Point	Surfers Paradise
	Nerang/Carrara	Robina	Varsity Lakes

Bookings are required for whole zones for optimum promotional and visual outcomes.

For banner bookings using Energex or TMR poles, contact Energex on 13 12 53 for a list of local providers who will liaise with City Banners.

Other banner opportunities within major venues are managed separately including Carrara Sports Precinct, Coomera Indoor Sports Centre, Robina Stadium, Gold Coast Convention and Exhibition Centre.

Visit www.goldcoast.qld.gov.au/thegoldcoast/city-banners-43815.html

Design and sizing

- All banners must be of a standard size: 2000mm x 900mm. Some special sizes in Southport, Broadbeach and stadium precincts.
- Logo placement of sponsorship or logo recognition should be no more than 20 per cent of the total banner area.

- Graphic design principles for optimum legibility apply. Visit www.goldcoast.qld.gov.au/city-banners-design-guidelines-43806.html

Pricing

Hirers will be charged for:

- weekly pole hire
- banner print and installation
- banner return or disposal
- washing, packing, labelling and storage of banners.

Download our current pricing schedule for booking fees, and charges, including terms and conditions. Fee exemptions or in-kind sponsorship for the weekly pole hire fee only may apply and will be considered on a case-by-case basis by the booking officer.

Visit www.goldcoast.qld.gov.au/documents/bf/city-banners-pricing-schedule.PDF

Application details

For enquiries regarding how to complete this form, or to submit, please contact City Banners on 5581 6367 or banners@goldcoast.qld.gov.au

Applicant contact details (individual or company)			
Full name (individual) or			
Company name			
Contact person			
ACN			
Postal address			
Suburb		Postcode	
Registered business address			
Phone		Mobile	
Email		Fax	

Event details being advertised			
Name of event			
Location			
Wording on banner*			
Date of installation		Date of removal	

*Attach PDF of artwork for approval is available

Select banner sites			
Name of event			
zone/ zones required			
Wording on banner*			
Date of installation		Date of removal	

Signature of applicant	
I/We certify that the above information and the information on any attachments, to the best of my knowledge, is true and correct.	
Signature	
Date	