

Gold Coast 2032 - Themes and Aspiration Statements

The City Vision is supported by Gold Coast 2032 themes and aspiration statements, which describe the city by 2032.

INSPIRED BY LIFESTYLE. DRIVEN BY OPPORTUNITY.	
Gold Coast 2032 Themes	Gold Coast 2032 - City Aspiration Statements
Diverse Thriving Economy	<p>Our city has a high-performance economy, powered by talent and innovation Gold Coast dreams big! As a high-performance city, we value our innovative, “have a go” spirit, thrive on dynamic business ventures and make doing business easy. Looking after future generations of Gold Coasters, the city offers education, work and careers which are diverse and exciting. Our natural beauty together with the charisma of a big city makes us special. We are one of a kind.</p>
Vibrant Lifestyle	<p>Our city is welcoming, safe and simply the best place to live and visit Gold Coast is the best place to live and visit. We are a safe, diverse and inclusive community. Our lifestyle and sunny sub-tropical climate enable us to be healthy and feel alive. We acknowledge and respect the traditional owners of the lands and waters on which we live and their culture, heritage and connection to country. Welcoming and easy-going, we are distinctly Gold Coast. No-one has a lifestyle like ours.</p>
Connected Community	<p>Our city is accessible, connected and convenient, supporting our lifestyle Gold Coast is one city! Our city is accessible to everyone - from the bright city lights to getting close to nature. City travel options provide freedom and convenience, making it safe and easy to get to work, education or special places, wherever you are in the city. Fast digital connections make working from anywhere and keeping in touch easy. We can always connect.</p>
Naturally Unique	<p>Our city values its natural environment that gives us a lifestyle like no other Gold Coast is green, gold and blue! We live close to nature and love our beaches, parkland, waterways and natural areas that give us an outdoor lifestyle like no other. Our city values its healthy, diverse and resilient habitats, preserving these for future generations to enjoy. We are naturally unique.</p>
Liveable Places	<p>Our city is well-planned and designed, growing with future generations in mind Gold Coast is so liveable! We enjoy a safe, vibrant lifestyle and the energy, infrastructure and convenience a big city offers. Our city is well-planned, well-designed and connected, protecting our natural beauty. We are a sustainable and resilient city, growing with future generations in mind. We are a place for everyone.</p>
One City	<p>Our city has strong partnerships and advocates to maximise emerging opportunities Gold Coast is proud! Our community, business and government leaders work collaboratively together to make the Gold Coast the best place to live, visit, work and play. We work together to advocate for the city and build a positive reputation for the Gold Coast. Our city is high performing, planning with the future in mind. We work as one team.</p>