

COUNCIL PLAN 2022 – 2027

Our Council Plan supports the implementation of the City Vision. It describes the outcomes we are working towards and our measures of success.

**INSPIRED BY LIFESTYLE.
DRIVEN BY OPPORTUNITY.**

CITY THEMES



DIVERSE THRIVING ECONOMY



VIBRANT LIFESTYLE



CONNECTED COMMUNITY



NATURALLY UNIQUE



LIVEABLE PLACES



ONE CITY

OUR OUTCOMES

We have sustainable economic growth in the industries and sectors that offer opportunity.

We develop, attract and retain the best talent in our city.

We are the best place to visit in Australia.

We are a safe, active and healthy community.

We have accessible community and cultural infrastructure which supports social connections.

We provide safe and sustainable travel choices to enable us to move around the city easily.

We have beaches, parklands, waterways and natural places that are accessible and enjoyed by everyone.

We are a digitally connected city.

We have critical nature corridors throughout the city.

We balance city growth and our natural environment.

We plan city growth and ensure sufficient capacity and types of housing to meet future needs.

We manage our resources for a sustainable future.

We have a prepared community and a natural and built environment resilient to hazards.

We address the challenge of climate change through practical and sensible solutions that deliver climate resilience.

We partner to leverage emerging opportunities for the city ahead of the Brisbane 2032 Olympic and Paralympic Games.

We are a high performing, customer focused organisation which delivers value for money services to our community.

OUR MEASURES OF SUCCESS

- Gross regional product
- Growth in tertiary education sector
- Visitation spend

- Perception of safety
- Physical activity ranking
- Community infrastructure accessibility and visitation
- Satisfaction with arts and culture

- Travel time reliability
- Daily trips using public, active and shared transport
- Public outdoor amenity accessibility
- Digital connectivity

- Connectivity of natural assets
- Native vegetation cover

- Residential growth management
- Resource recovery and reuse – waste and wastewater
- Beach erosion protection
- Disaster resilience

- City-wide greenhouse gas emissions
- City pride
- Average residential rate rise



The Council Plan describes our Commercialised Business Unit's objectives and significant business activities.

GOLD COAST WATER AND GOLD COAST WASTE MANAGEMENT OBJECTIVES

WE ENSURE ZERO HARM

We ensure the health and safety of ourselves, our environment and our community

WE STRIVE FOR SATISFIED CUSTOMERS

We provide value for money, innovative, customer focused services

WE MANAGE FINANCES RESPONSIBLY

We balance life-cycle costs and service prices to sustain our City

WE PROVIDE RELIABLE SERVICES

We plan, build, operate, maintain and renew assets prudently and efficiently

WE SUCCEED THROUGH SKILLED PEOPLE

We engage, develop and empower our people to continuously improve our business



Gold Coast Water

SIGNIFICANT BUSINESS ACTIVITIES

- purchase and distribute water
- provide water, recycled water and sewerage services to customers
- charge customers for relevant services
- manage customer enquiries, service requests and complaints
- perform functions relating to trade waste and seepage water as a sewerage service provider
- perform planning and development assessment functions under the Planning Act
- anything else likely to complement or enhance a function mentioned above – specifically analytical laboratory services directly to external customers.



Gold Coast Waste Management

SIGNIFICANT BUSINESS ACTIVITIES

- promote waste avoidance and reduction and resource recovery and efficiency actions
- reduce the consumption of natural resources and minimise the disposal of waste by encouraging waste avoidance and the recovery, re-use and recycling of waste
- minimise the overall impact of waste generation and disposal
- ensure a shared responsibility between government, business, industry and the community in waste management and resource recovery
- support and implement national frameworks, objectives and priorities for waste management and resource recovery.

