

Advertising device

Licence application

Local Law No. 16 (Licensing) 2008

Council of the City of Gold Coast
ABN 84 858 548 460
PO Box 5042 GCMC QLD 9726
P 1300 GOLDCOAST
(1300 465 326)
E mail@goldcoast.qld.gov.au
W cityofgoldcoast.com.au

Licensee details (Holder of Licence)			
<i>Person/s or organisation/company with an Australian Company Number (ACN). Please note, an Australian Business Number (ABN) or a trust is not accepted. Provide the full names of all proposed licensees. If the address and contact details differ for each licensee, provide these details as an attachment.</i>			
Licensee name(s)			
Postal address			
Suburb			
State		Postcode	
Email			
Phone (mobile)		Phone (b/hours)	
Preferred method to receive correspondence	<input type="checkbox"/> Email		<input type="checkbox"/> Post
ACN			

Business name details (Business benefiting from sign)			
Provide your business details if different from licensee details above.			
Business trading name			
Postal address			
Suburb			
State		Postcode	
Email			
Phone (mobile)		Phone (b/hours)	

Contact person details (Person managing application)			
Provide details if contact person is different from the licensee.			
Contact name			
Postal address			
Suburb			
State		Postcode	
Email			
Phone (mobile)		Phone (b/hours)	
Preferred method to receive correspondence	<input type="checkbox"/> Email		<input type="checkbox"/> Post

Authorised person details (Person authorised to manage licence)

Provide details of persons authorised to manage the licence if the contact details and address differ from the licensee.

Authorised person name(s)			
Registered office address			
Suburb			
State		Post code	
Email			
Phone (mobile)		Phone (b/hours)	

Sign Location

For activities conducted on multiple parcels, provide additional location details as an attachment.

Location name			
Unit number		Street number	
Street name			
Suburb			
Parcel	Lot	Plan	

Advertising device details

Provide details of your advertising device(s) below, ensuring all relevant information is provided. For any additional signs, please include as an attachment.

How many signs are you applying for?		
Have you obtained the landowner's consent for this application? <i>Where the applicant is not the owner of the premises on which the advertising device to be displayed, consent of the owner is required.</i>	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Sign type	<input type="checkbox"/> Awning sign (awning fascia) <input type="checkbox"/> Awning sign (created awning fascia) <input type="checkbox"/> Awning sign (under awning) <input type="checkbox"/> Banner sign <input type="checkbox"/> Billboard sign <input type="checkbox"/> Blind sign <input type="checkbox"/> Canopy sign <input type="checkbox"/> Fence sign <input type="checkbox"/> Flag sign <input type="checkbox"/> Footpath sign	<input type="checkbox"/> Hamper sign <input type="checkbox"/> Inflatable sign <input type="checkbox"/> Menu stand sign <input type="checkbox"/> Mobile sign <input type="checkbox"/> Projected image sign <input type="checkbox"/> Projecting sign <input type="checkbox"/> Pylon sign <input type="checkbox"/> Roadside dining furniture sign <input type="checkbox"/> Roof sign <input type="checkbox"/> Stand-alone sign <input type="checkbox"/> Vertical banner sign <input type="checkbox"/> Wall sign <input type="checkbox"/> Window sign
Sign purpose (review options)	<input type="checkbox"/> On premise business sign <input type="checkbox"/> Real estate directional development sign <input type="checkbox"/> Home based business sign	<input type="checkbox"/> Real estate development sign <input type="checkbox"/> Tenant menu sign <input type="checkbox"/> Third party advertising device <input type="checkbox"/> Other

Plan reference (e.g. Sign 1)	
Number of Faces	
Total sign area (sqm)	
Dimensions per face (e.g. length x height x depth x overall height above ground level in metres)	
Sign illumination	<input type="checkbox"/> Not illuminated <input type="checkbox"/> External (e.g. floodlight directed toward sign) <input type="checkbox"/> Internal (e.g. lightbox) <input type="checkbox"/> Digital (e.g. LED screen)
Sign material	<input type="checkbox"/> Acrylic (Perspex) <input type="checkbox"/> Plastic <input type="checkbox"/> Aluminium <input type="checkbox"/> Steel <input type="checkbox"/> Aluminium Composite Material (ACM) <input type="checkbox"/> Vinyl <input type="checkbox"/> Fabric <input type="checkbox"/> Wood <input type="checkbox"/> Glass Neon <input type="checkbox"/> Other
Installations	<input type="checkbox"/> Adhesives <input type="checkbox"/> Screwed <input type="checkbox"/> Bolted <input type="checkbox"/> Welded <input type="checkbox"/> Concrete footings <input type="checkbox"/> Other
Sign content (wording)	

Provide details of another sign (if applicable)	
Sign type	<input type="checkbox"/> Awning sign (awning fascia) <input type="checkbox"/> Inflatable sign <input type="checkbox"/> Awning sign (created awning fascia) <input type="checkbox"/> Menu stand sign <input type="checkbox"/> Awning sign (under awning) <input type="checkbox"/> Mobile sign <input type="checkbox"/> Banner sign <input type="checkbox"/> Projected image sign <input type="checkbox"/> Billboard sign <input type="checkbox"/> Projecting sign <input type="checkbox"/> Blind sign <input type="checkbox"/> Pylon sign <input type="checkbox"/> Canopy sign <input type="checkbox"/> Roadside dining furniture sign <input type="checkbox"/> Fence sign <input type="checkbox"/> Roof sign <input type="checkbox"/> Flag sign <input type="checkbox"/> Stand-alone sign <input type="checkbox"/> Footpath sign <input type="checkbox"/> Vertical banner sign <input type="checkbox"/> Hamper sign <input type="checkbox"/> Wall sign <input type="checkbox"/> Window sign
Sign purpose	<input type="checkbox"/> On premise business sign <input type="checkbox"/> Real estate development sign <input type="checkbox"/> Real estate directional development sign <input type="checkbox"/> Tenant menu sign <input type="checkbox"/> Home based business sign <input type="checkbox"/> Third party advertising device <input type="checkbox"/> Other
Plan reference (e.g. Sign 2)	
Number of Faces	
Total sign area (sqm)	

Dimensions per face (e.g. length x height x depth x overall height above ground level in metres)		
Sign illumination	<input type="checkbox"/> Not illuminated	<input type="checkbox"/> External (e.g. floodlight directed toward sign)
	<input type="checkbox"/> Internal (e.g. lightbox)	<input type="checkbox"/> Digital (e.g. LED screen)
Sign material	<input type="checkbox"/> Acrylic (Perspex)	<input type="checkbox"/> Plastic
	<input type="checkbox"/> Aluminium	<input type="checkbox"/> Steel
	<input type="checkbox"/> Aluminium Composite Material (ACM)	<input type="checkbox"/> Vinyl
	<input type="checkbox"/> Fabric	<input type="checkbox"/> Wood
	<input type="checkbox"/> Glass Neon	<input type="checkbox"/> Other
Installations	<input type="checkbox"/> Adhesives	<input type="checkbox"/> Screwed
	<input type="checkbox"/> Bolted	<input type="checkbox"/> Welded
	<input type="checkbox"/> Concrete footings	<input type="checkbox"/> Other
Sign content (wording)		

Provide details of another sign (if applicable)

Sign type	<input type="checkbox"/> Awning sign (awning fascia)	<input type="checkbox"/> Inflatable sign
	<input type="checkbox"/> Awning sign (created awning fascia)	<input type="checkbox"/> Menu stand sign
	<input type="checkbox"/> Awning sign (under awning)	<input type="checkbox"/> Mobile sign
	<input type="checkbox"/> Banner sign	<input type="checkbox"/> Projected image sign
	<input type="checkbox"/> Billboard sign	<input type="checkbox"/> Projecting sign
	<input type="checkbox"/> Blind sign	<input type="checkbox"/> Pylon sign
	<input type="checkbox"/> Canopy sign	<input type="checkbox"/> Roadside dining furniture sign
	<input type="checkbox"/> Fence sign	<input type="checkbox"/> Roof sign
	<input type="checkbox"/> Flag sign	<input type="checkbox"/> Stand-alone sign
	<input type="checkbox"/> Footpath sign	<input type="checkbox"/> Vertical banner sign
	<input type="checkbox"/> Hamper sign	<input type="checkbox"/> Wall sign
		<input type="checkbox"/> Window sign
Sign purpose (review options)	<input type="checkbox"/> On premise business sign	<input type="checkbox"/> Real estate development sign
	<input type="checkbox"/> Real estate directional development sign	<input type="checkbox"/> Tenant menu sign
	<input type="checkbox"/> Home based business sign	<input type="checkbox"/> Third party advertising device
		<input type="checkbox"/> Other
Plan reference (e.g. Sign 3)		
Number of faces		
Total sign area (sqm)		
Dimensions per face (e.g. length x height x depth x overall)		

height above ground level in metres)		
Sign illumination	<input type="checkbox"/> Not illuminated <input type="checkbox"/> Internal (e.g. lightbox)	<input type="checkbox"/> External (e.g. floodlight directed toward sign) <input type="checkbox"/> Digital (e.g. LED screen)
Sign material	<input type="checkbox"/> Acrylic (Perspex) <input type="checkbox"/> Aluminium <input type="checkbox"/> Aluminium Composite Material (ACM) <input type="checkbox"/> Fabric <input type="checkbox"/> Glass Neon	<input type="checkbox"/> Plastic <input type="checkbox"/> Steel <input type="checkbox"/> Vinyl <input type="checkbox"/> Wood <input type="checkbox"/> Other
Installations	<input type="checkbox"/> Adhesives <input type="checkbox"/> Bolted <input type="checkbox"/> Concrete footings	<input type="checkbox"/> Screwed <input type="checkbox"/> Welded <input type="checkbox"/> Other
Sign content (wording)		

Supporting information

Supporting information is required to be submitted with this application, as indicated below and throughout this form. Failure to provide the required information may delay the processing of your application. Indicate below the supporting information you have attached to this application

- Site plan (aerial map) detailing position of the sign(s) location
- Image (mock up) and dimensions (length, height, depth and total height from ground) of each sign
- Additional sign details (if applying for more than 3 signs)
- Engineer's certificate (if any signs are on or over a public place)
- Copy of your broad-form public liability insurance policy certificate of currency. The policy must be to the value of at least \$10 million (if any signs are over a public place)

Fees

No fees are required for this application.

Advisory Information

- The City **may** request evidence of a **building approval** (decision notice and stamped plans) for the advertising device. This will be requested during the assessment process if relevant.
- Advertising devices must be installed and operated in accordance with the stamped approved plans. Licence holders who fail to comply with the conditions of the licence may be subject to enforcement action.
- The City may conduct compliance inspections of advertising devices to ensure that public safety and amenity is maintained.
- It is the licence holder's responsibility to ensure the advertising device is maintained in good order and repair. The licence holder may be required to undertake remedial work to an advertising device when issued with written notice from the City.

Declaration

This section must be completed by, or for each applicant. Where a person is signing on behalf of a corporation or person (the 'signatory'), they must occupy a position that is legally entitled to make that application and complete the details below. Documentation must be provided if a power of attorney (POA) signs on behalf of a person.

I understand and verify that:

- I am duly authorised to make this application
- The statements and information provided are accurate, true and complete
- I have received all relevant third-party consents and authorisations
- It is an offence to knowingly provide false or misleading information
- Approval of this application does not extend to the approval of any other statutory or local government requirements relating to this premises or activity

Authorised person

Name			
Signature			
Date		Position/role	

Additional applicant (if required)

Name			
Signature			
Date		Position/role	

Privacy statement

Council of the City of Gold Coast (Council) is collecting your personal information in order to provide the services requested, perform associated Council functions and services, and to update and maintain Council's customer information records. Your information is handled in accordance with the *Information Privacy Act (Qld) 2009* and may only be accessed by Councillors, Council employees and authorised contractors. Unless authorised or required by law, we will not provide your personal information to any other person or agency. For further information go to cityofgoldcoast.com.au/privacy.

Council may also use your personal information in order to contact you to provide you with information regarding Council functions and services. If you do not wish to receive such information please opt out using the unsubscribe link in the communication material sent to you.

Office use only

Date received		Fee paid	
Received by		Receipt number	